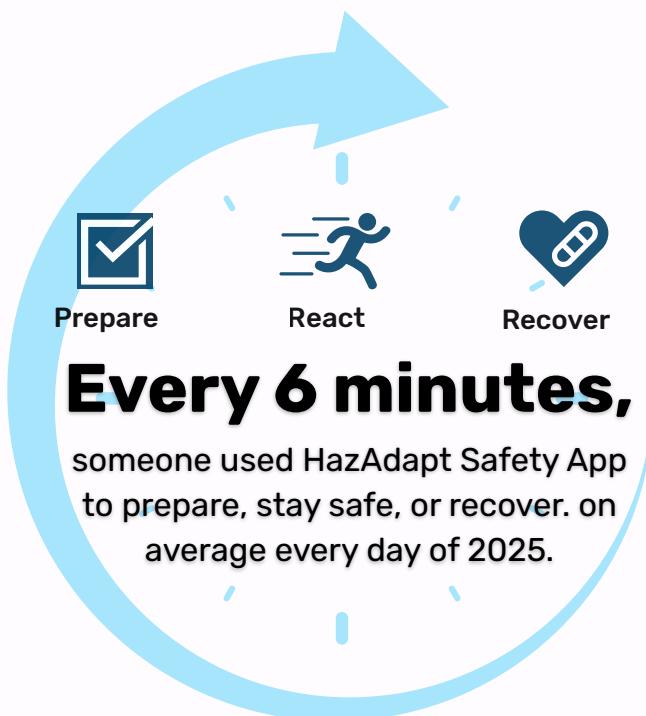


84,266 Resilience Actions

were taken on the HazAdapt
Safety App in 2025.

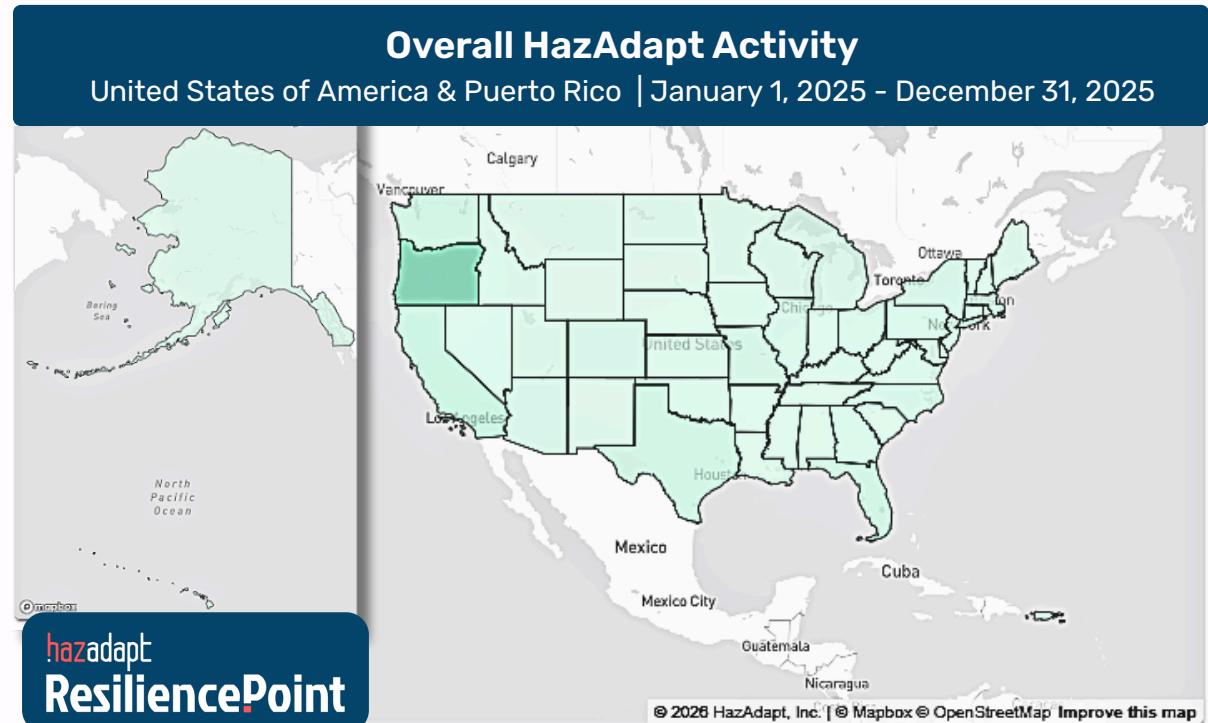


What is a Resilience Action?

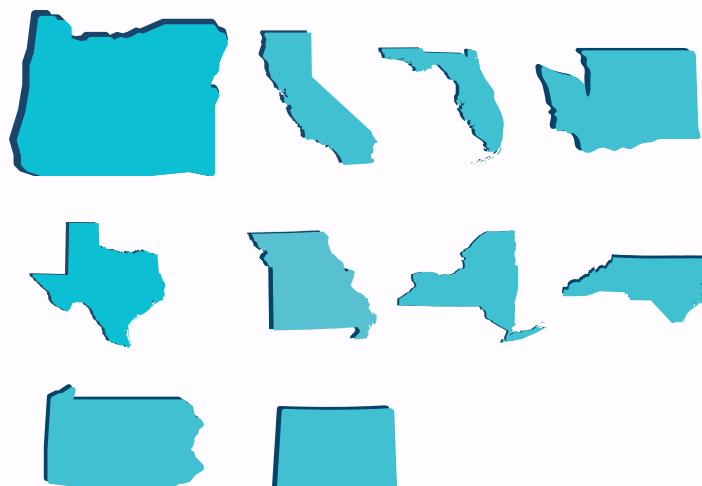
These are *meaningful behaviors to prepare, stay safe, or recover*

- engaging with safety information
- using life-saving features
- taking preparedness or protective action in HazAdapt

How did people use
HazAdapt in 2025?



All 50 States and Puerto Rico use HazAdapt



Hazard Guide
used 26,900+
times in 2025

+138% more preparedness
information accessed in 2025 than
2024

2025 TOP HAZARD GUIDES

	#1 Civil Unrest
	#2 Emergency Items
	#3 Active Shooter
	#4 Nuclear Bomb
	#5 Wildfire & Wildfire Smoke



3,000+
Prep Checks
started for
34 different
emergencies in
2025

781 people completed 1,040 Prep
Checks – often doing more than one.

2025 TOP PREP CHECKS

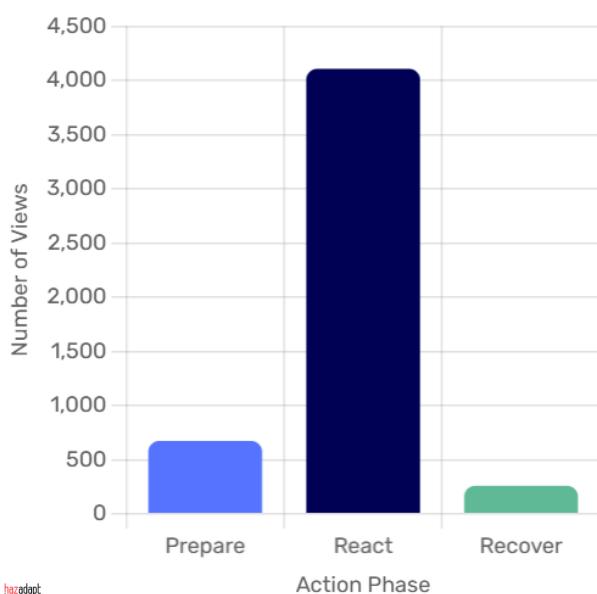
	#1 Active Shooter
	#2 Power Outage
	#3 Bleeding
	#4 Earthquake
	#5 Extreme Cold



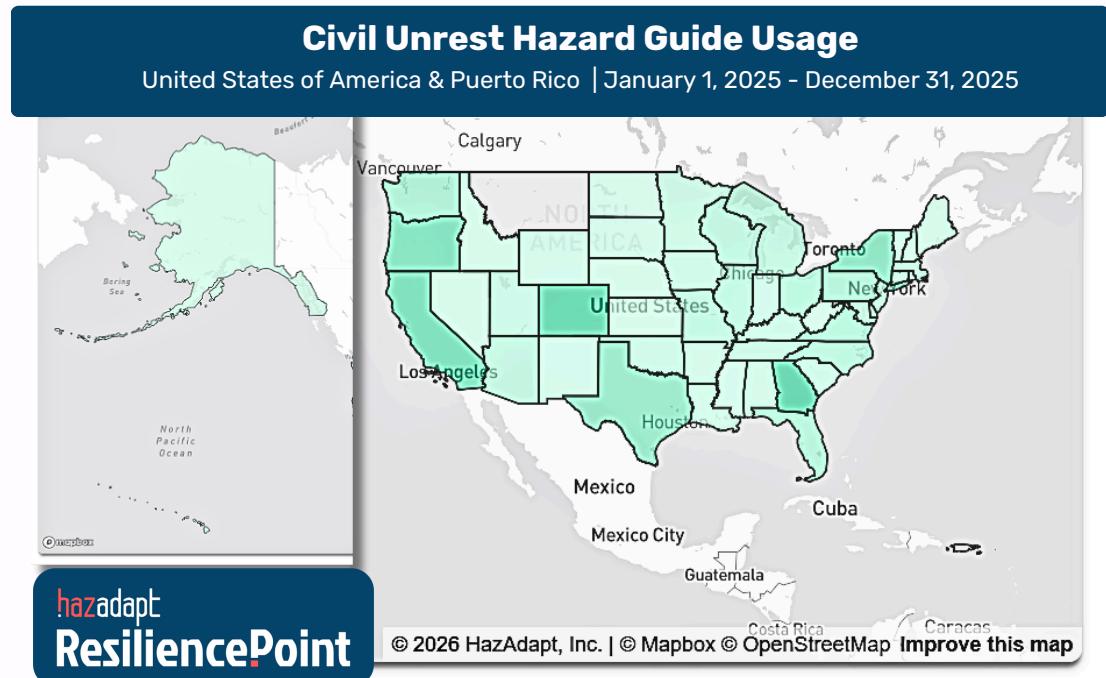
used **4,000+** times across **49 States** in 2025.

Civil Unrest: Total Action Phase Usage

This insight reflects how users are engaging with the different phases of hazard guidance.



Civil Unrest



hazardadapt

ResiliencePoint

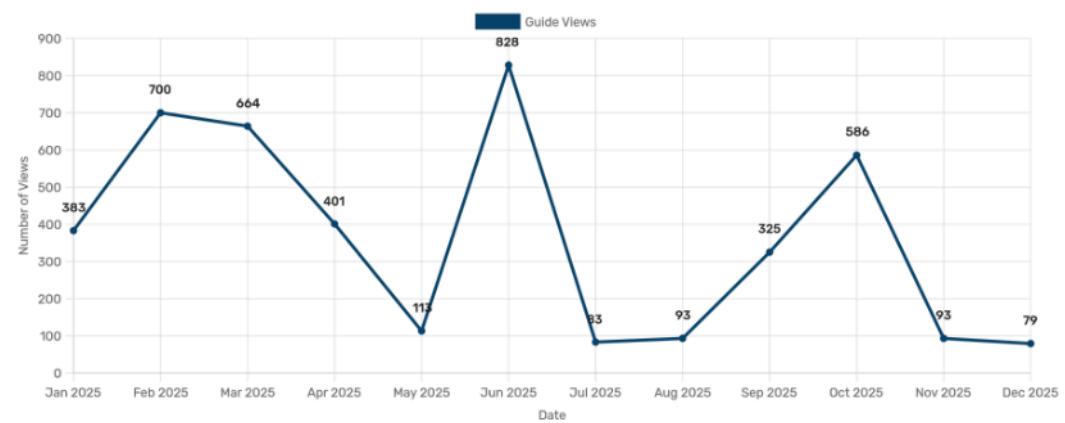


Georgia

#1 State leading in civil unrest resilience action

Civil Unrest: Guide Views Over Time

Total: 4,348 views



In 2025, demonstrations in the United States surged by 77% compared to 2024.

(Armed Conflict Location & Event Data 2026)

Major Protest Events

- Inauguration-related Jan - Feb 2025
- 50501 Protests March 2025
- Hands Off April 2025
- No Kings June & Oct. 2025

Powerful Peer-to-peer Sharing & Preparing



For this hazard, **peer-to-peer sharing is powerful**. The Civil Unrest Hazard Guide is most often discovered or shared between the members of the public on social media.



Most activity happens as people prepare in the days before the protest event.

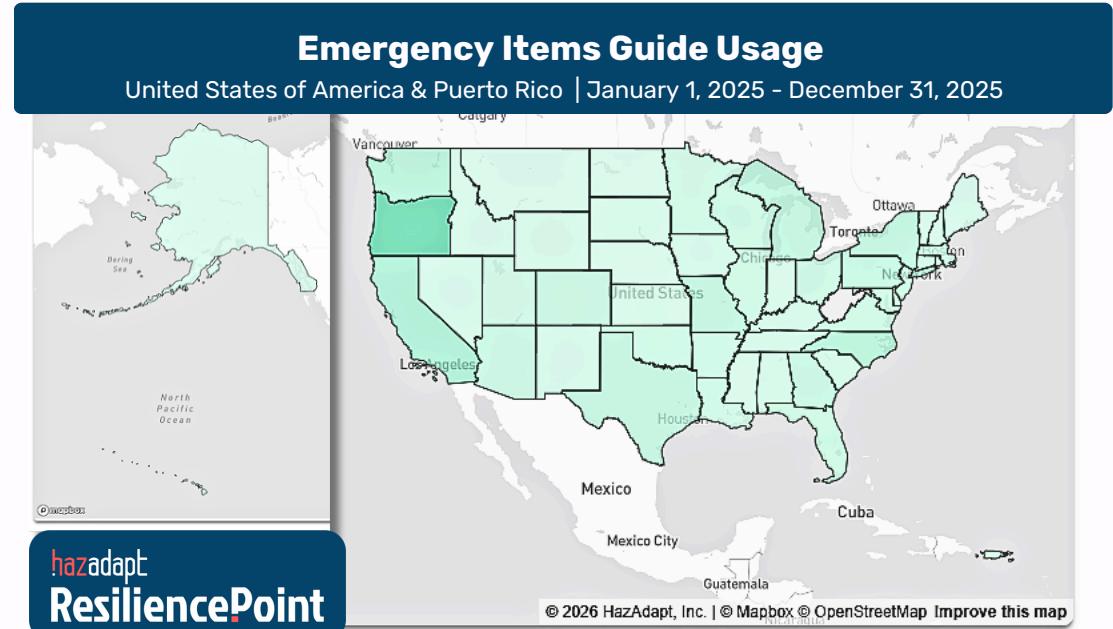


Emergency Items

#1 Most Bookmarked Guide

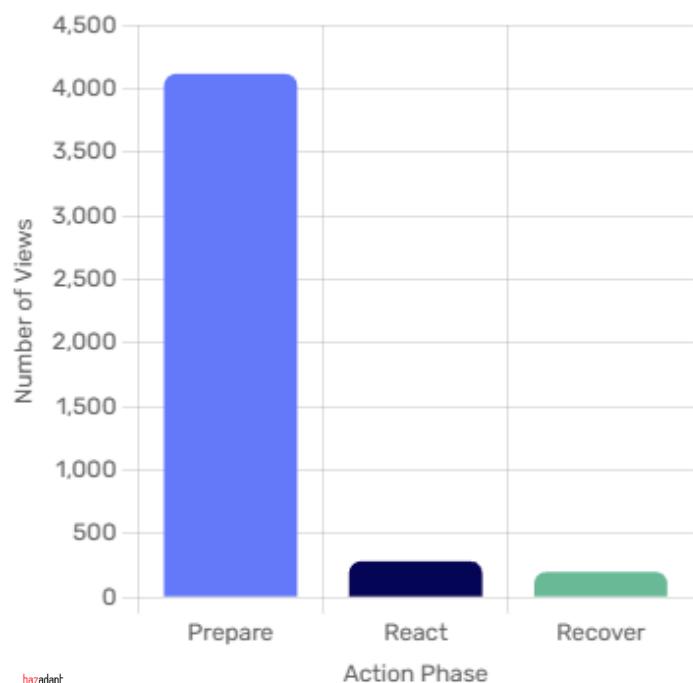


used 4,000+ times across 49 States & Puerto Rico in 2025.



Emergency Items: Total Action Phase Usage

This insight reflects how users are engaging with the different phases of hazard guidance.

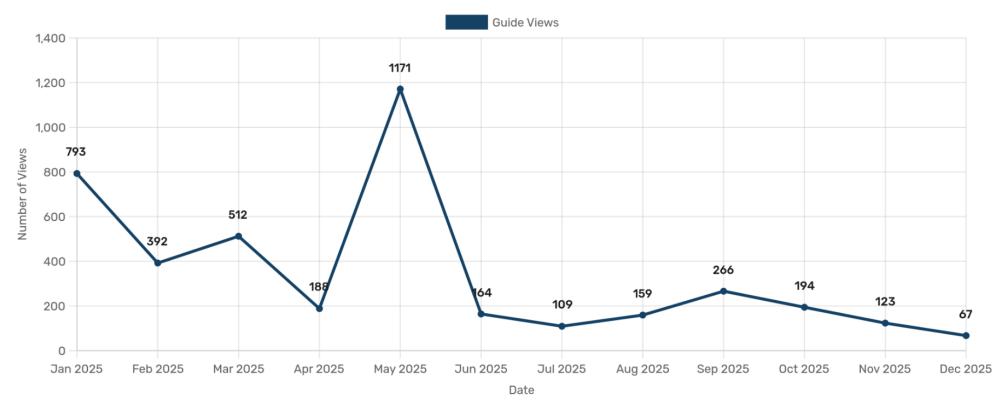


Oregon

#1 State leading in emergency items resilience action

Emergency Items: Guide Views Over Time

Total: 4,138 views



Indicator of Preparedness & Stocking Up



Early activity during winter storms, civil unrest, and wildfires in the beginning of the year.



May spike of concentrated activity with launch of Oregon State University Extension Service state-wide preparedness campaign.



Bump of activity in National Preparedness month.



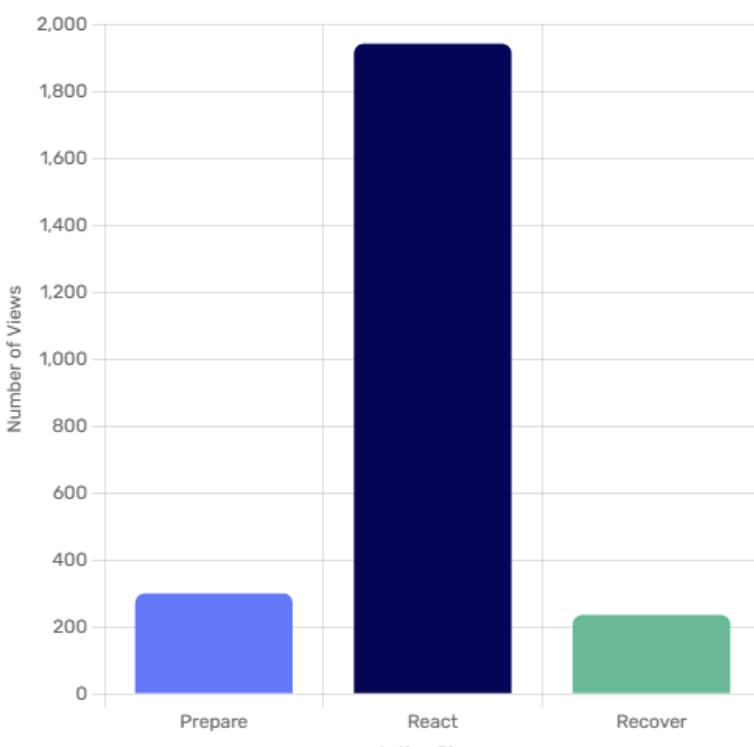
Active Shooter

used **1,900+** times
across **44 States**
in 2025.



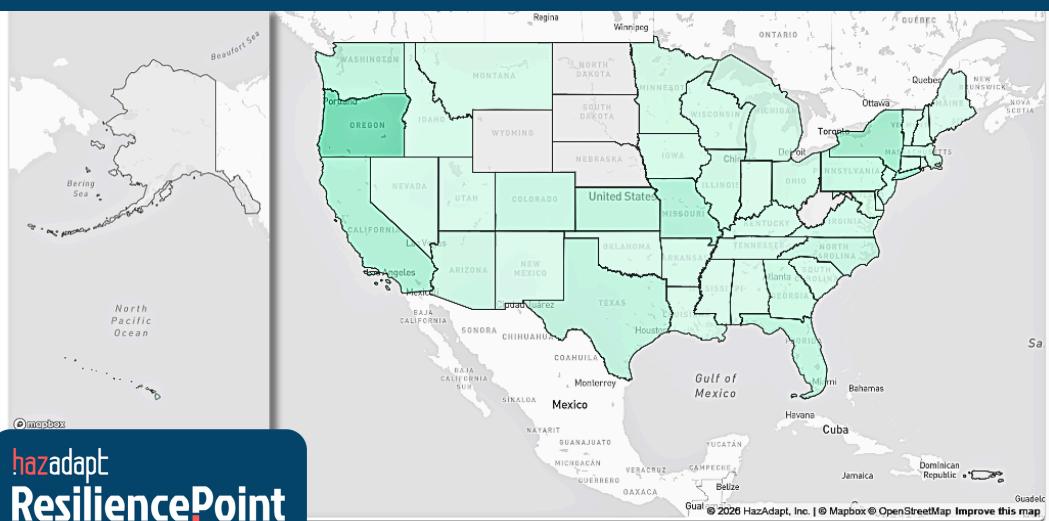
Active Shooter: Total Action Phase Usage

This insight reflects how users are engaging with the different phases of hazard guidance.



Active Shooter Hazard Guide Usage

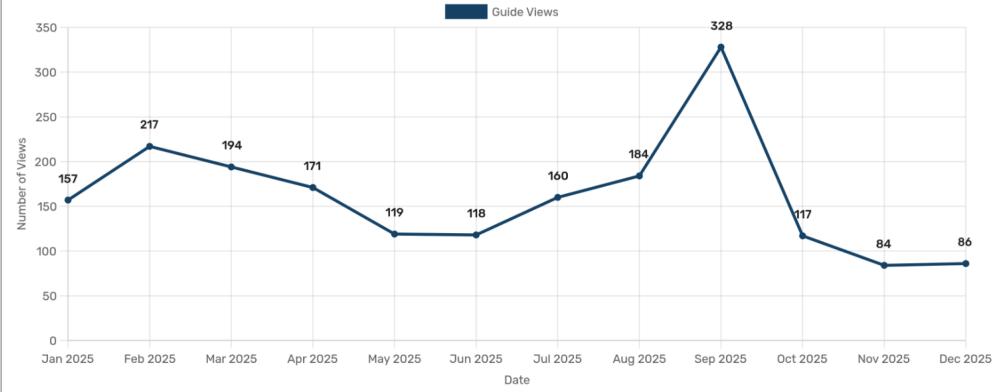
United States of America & Puerto Rico | January 1, 2025 - December 31, 2025



Oregon #1 State leading in active shooter resilience action

Active Shooter: Guide Views Over Time

Total: 1,935 views

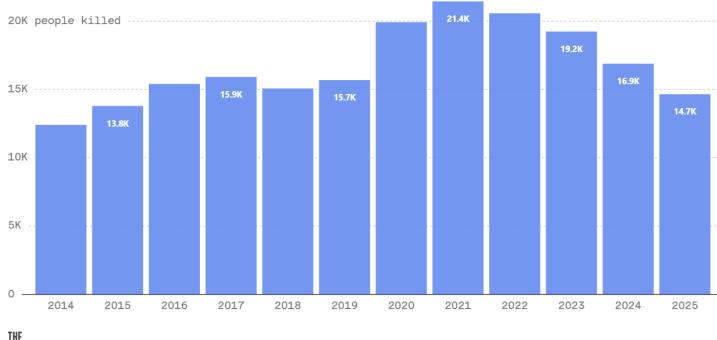


Nationwide 19% decrease in mass shootings in 2025 compared to 2024.

(Gun Violence Archive, 2026)

Shooting Deaths Plummeted

Shooting deaths have declined for four straight years and in 2025 were lower than any year since 2015.



Training Surges & Real-World Event Ripples



In-person trainings create a measurable engagement lift, on campuses and in communities. See the *Oregon State University Emergency Management Case Study* for leadership in active shooter training impact and strategies incorporating HazAdapt for long-term resilience support.



HazAdapt extends that impact beyond the event. People keep using the guidance after they leave.



High-profile campus violence drives national ripple effects. We see safety-seeking spikes even far from the incident.

Read the Case Study

<https://www.hazadapt.com/research>



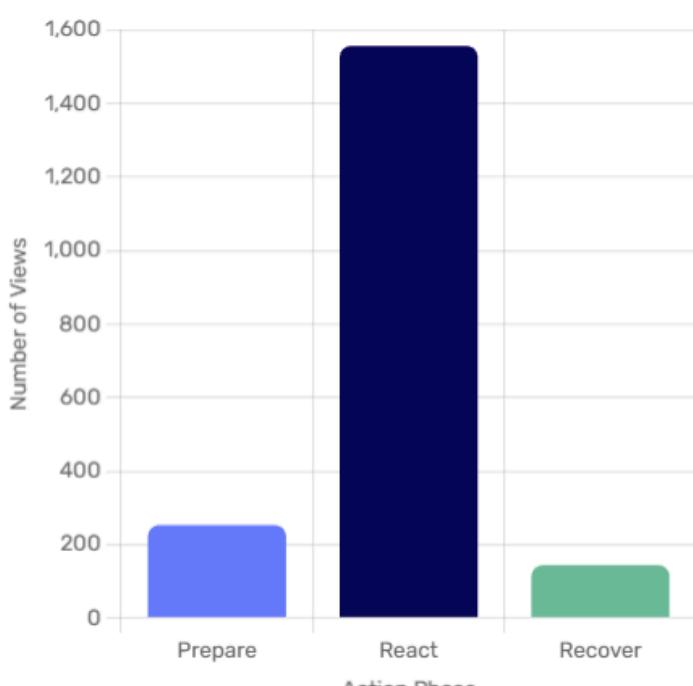
Nuclear Bomb



used **1,600+** times
across **41 States**
in 2025.

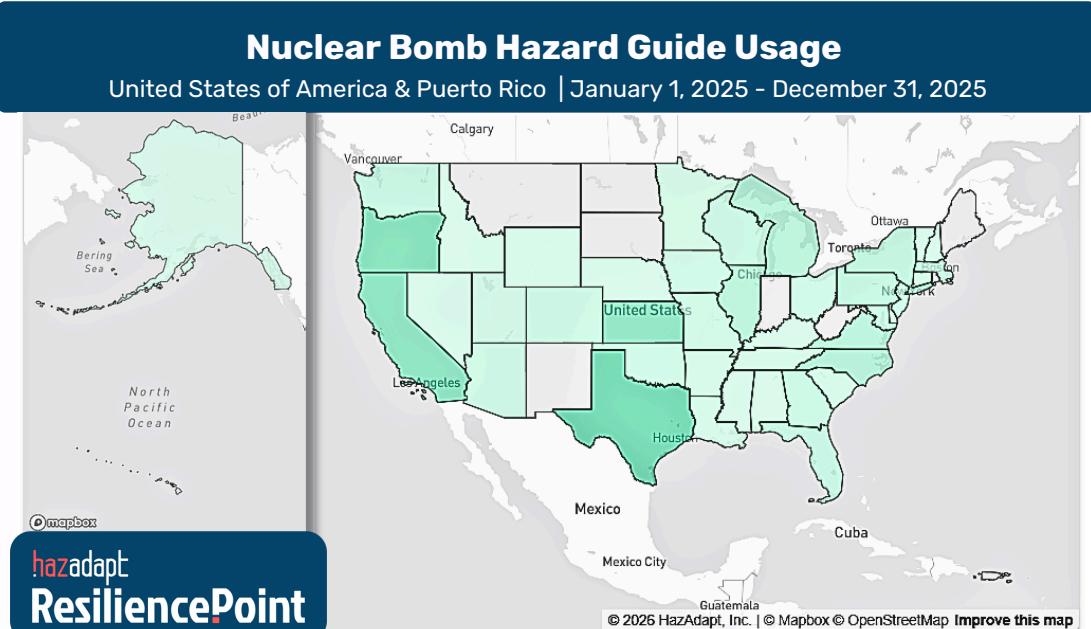
Nuclear Bomb: Total Action Phase Usage

This insight reflects how users are engaging with the different phases of hazard guidance.



Source: hazardapt ResiliencePoint

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hazardapt
ResiliencePoint

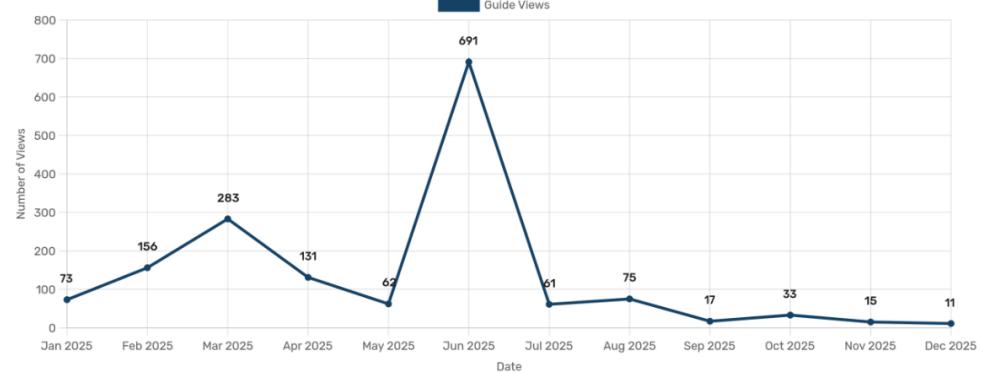


Texas

#1 State leading in
nuclear bomb resilience action

Nuclear Bomb: Guide Views Over Time

Total: 1,608 views



Source: hazardapt
ResiliencePoint

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June 2025: The US bombing of the Iranian nuclear sites resurged arms race concerns and retaliation. Nuclear bomb safety trended on social media conversations.

Lower Risk, Not Irrelevant Concern

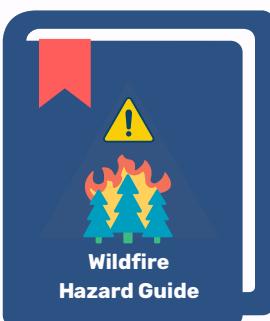


Intrigue, media coverage, and political urgency often drive people to the Nuclear Bomb Hazard Guide. While the likelihood of encountering a nuclear bomb remains low, the risk of nuclear escalation increased in 2025, according to the Stockholm International Peace Research Institute. The combination of rarity and catastrophic impact makes this one of our most accessed guides. It also supports practical preparedness that transfers to more common emergencies, especially situations where people may need to shelter indoors and seal their space for an extended period.



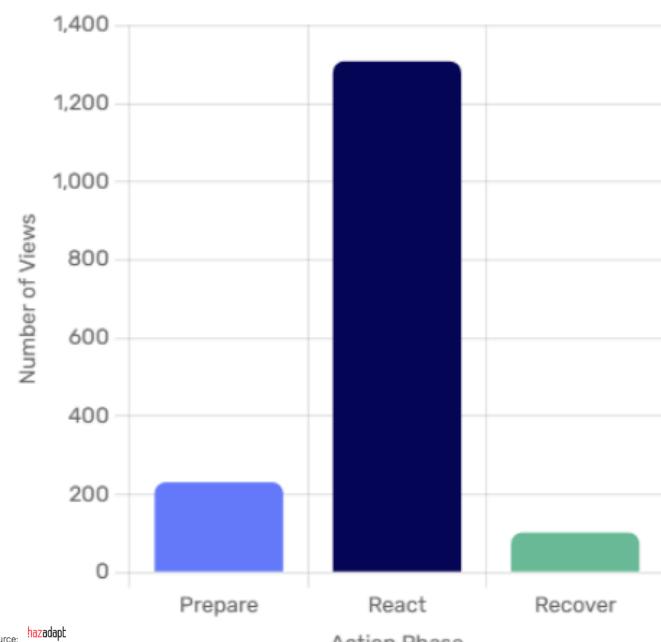
Wildfire & Wildfire Smoke

used **1,300+** times
across **36 States**
in 2025.



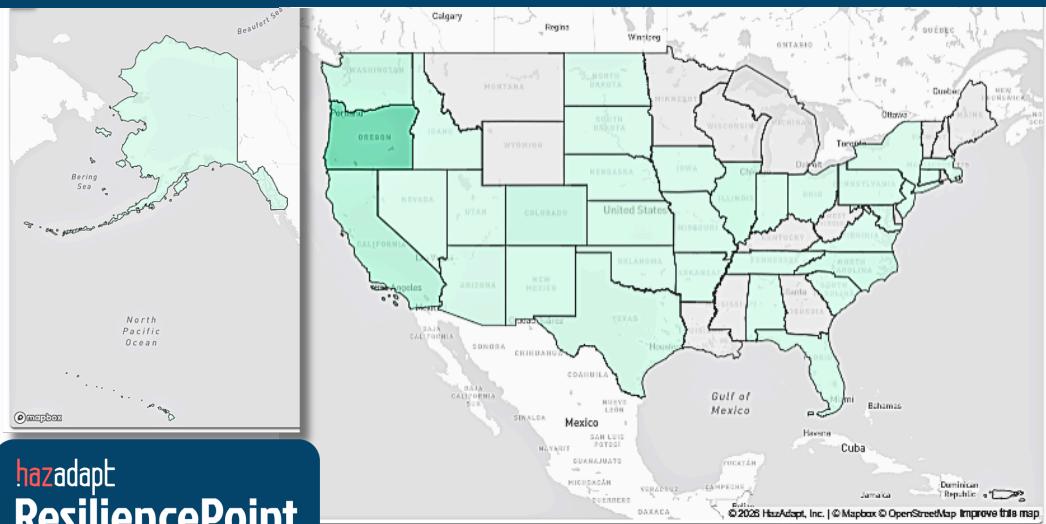
Wildfire and Wildfire Smoke: Total Action Phase Usage

This insight reflects how users are engaging with the different phases of hazard guidance.



Wildfire & Wildfire Smoke Hazard Guide Usage

United States of America & Puerto Rico | January 1, 2025 - December 31, 2025



hazardadapt
ResiliencePoint

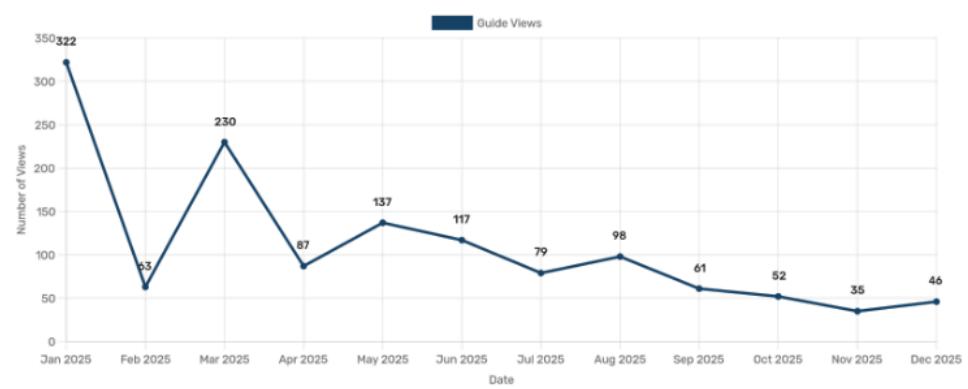


Oregon

#1 State leading in wildfire & wildfire smoke resilience action

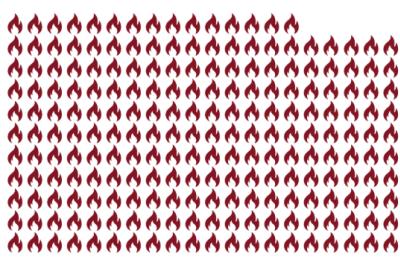
Wildfire and Wildfire Smoke: Guide Views Over Time

Total: 1,327 views



An early start of wildfires with rare and devastating January wildfires in California. Following 2024's record breaking temperatures, the 2025 fires were driven by lack of rain and strong Santa Ana winds.

Fire alerts in Los Angeles County, California in first four weeks of the year



2012-2024 Average

2025

Note: Image shows high confidence VIIRS fire alerts in Los Angeles County in the first four weeks of the year for 2025 (as of Feb. 4) compared to the average for the first four weeks of the year from 2012-2024.

Source: WRI

WORLD RESOURCES INSTITUTE



Wildfire risk is expanding beyond June through October. Communities need year round readiness plus step by step actions when smoke or fire appears, even before alerts arrive. HazAdapt works offline, so instructions still load if signal drops.



Just-in-time support outside the usual season. HazAdapt usage spiked during January wildfires in California and again in March during nationwide red flag conditions.

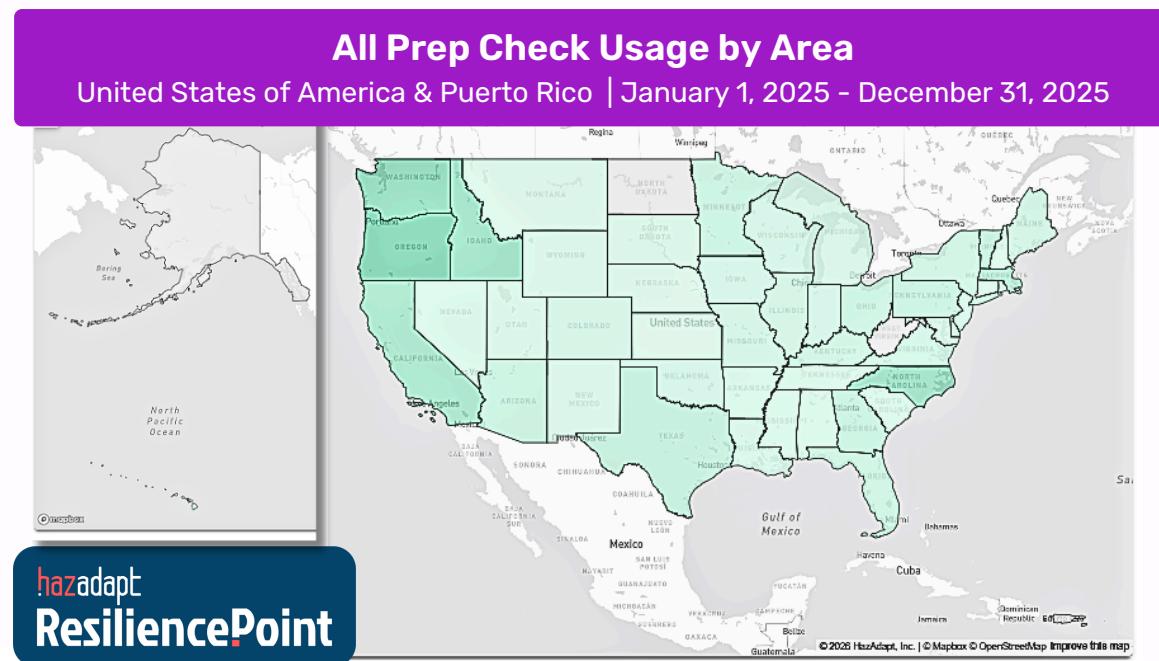


Oregon growth shows the impact of sustained readiness. In Oregon, 2025 guide usage rose 284%, reach expanded from 7 to 18 of 36 counties (+157%), and preparedness engagement rose 664%, aligning with the OSU Extension Service statewide wildfire preparedness campaign and local emergency management partners as major fires began in May 2025 and engagement stayed strong all year.

Prep Checks

Score Highlights and Preparedness Leader Takeaways from America's most used Prep Checks in 2025

In 2025,
people in 47 States
used Prep Checks to
get ready.



In 2025, Prep Checks were used 3,417 times to grow readiness across 34 different natural and human-made hazards.

781 people took their preparedness to the next level by completing 1,040 Prep Checks, answering three questions to measure and strengthen their coping capacity across:

- safety action knowledge
- Emergency supplies and resources
- trusted help networks

HazAdapt's Prep Checks support awareness, contemplation, and action.

One hazard at a time.

TOP 5 Most Completed Prep Checks of 2025:

#1 Active Shooter

#2 Power Outage

#3 Bleeding

#4 Earthquake

#5 Extreme Cold

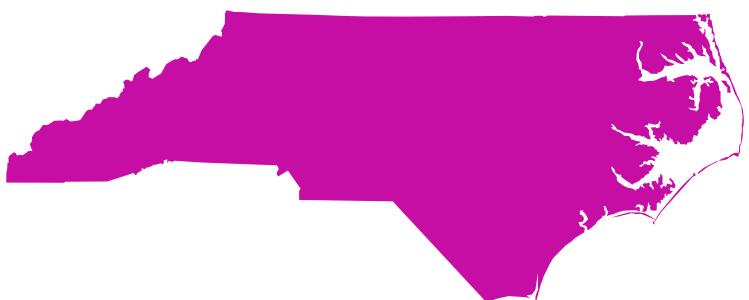




Active Shooter

Measurable
Preparedness
Activities happened in

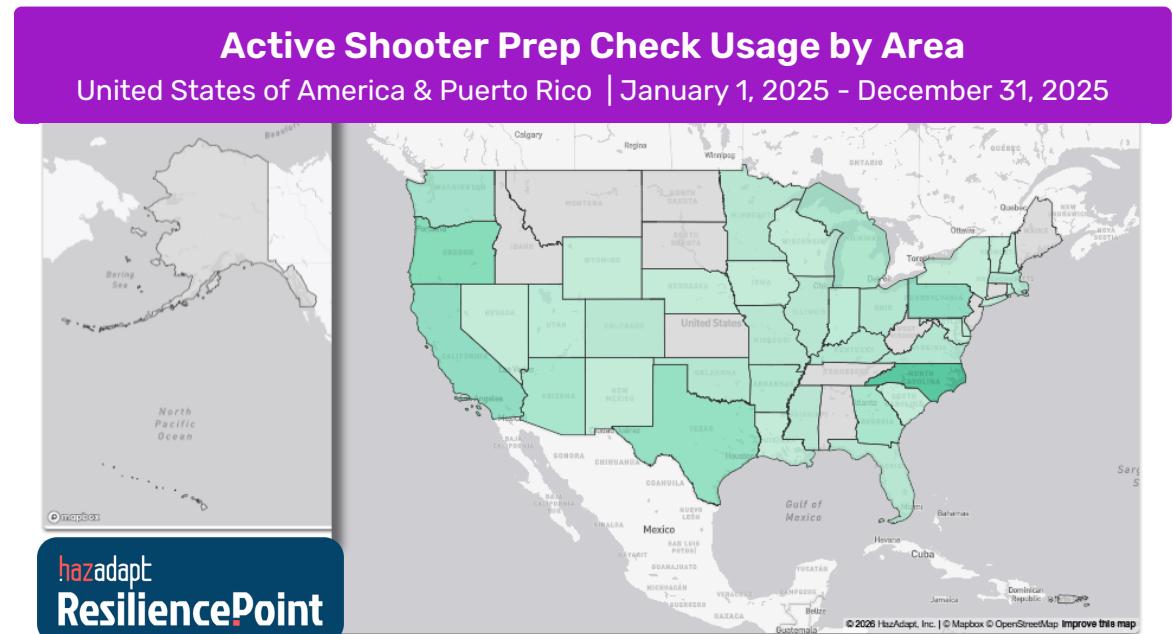
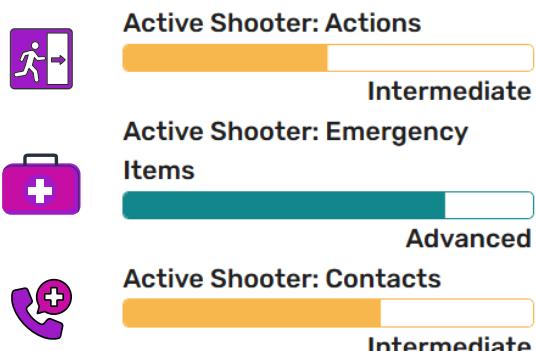
47 States



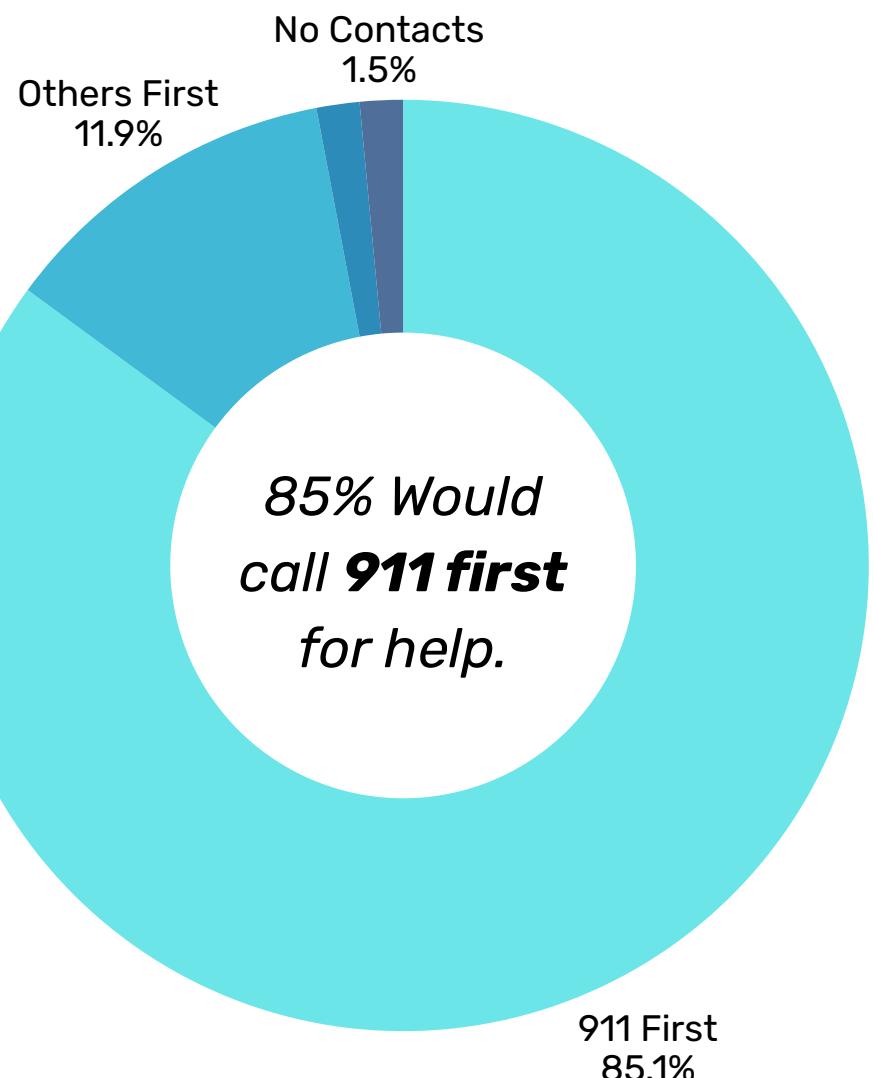
Top State: North Carolina

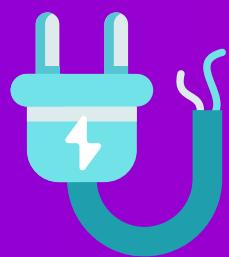
**Avg. Preparedness Level:
Intermediate**

**Active Shooter Prep Check
Questions: Average Scores**



Who Would You Call for Help?



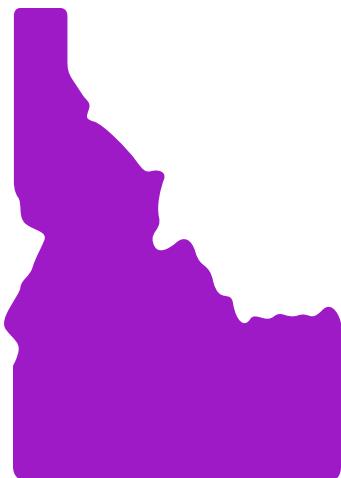


Power Outage

Measurable
Preparedness
Activities happened in
26 States

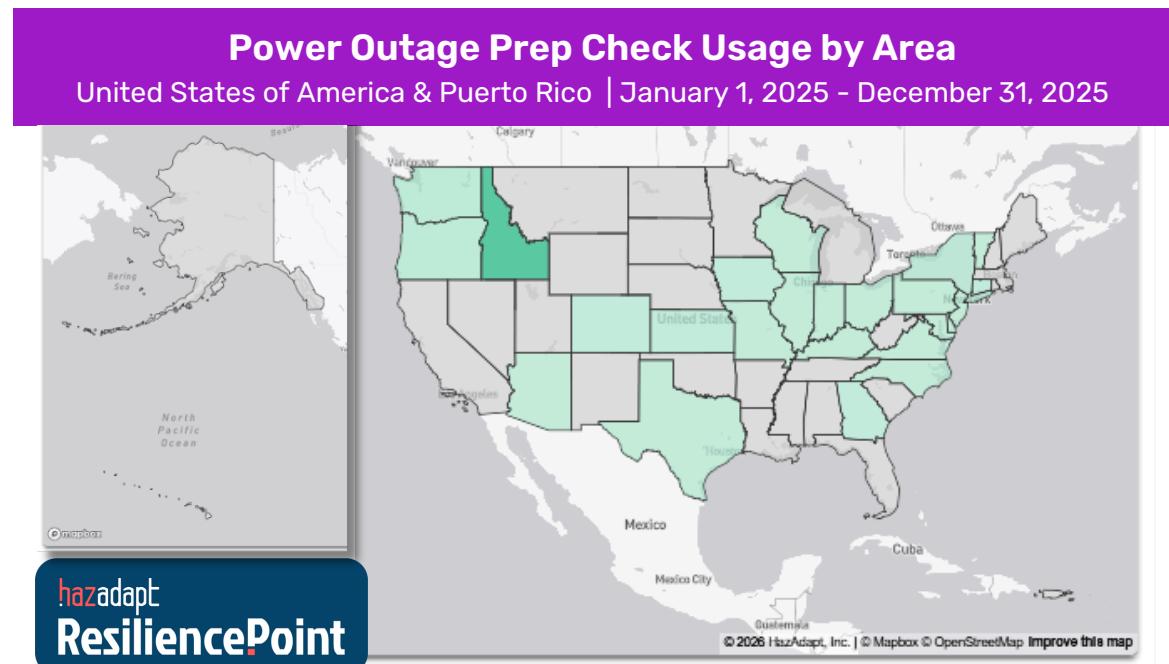
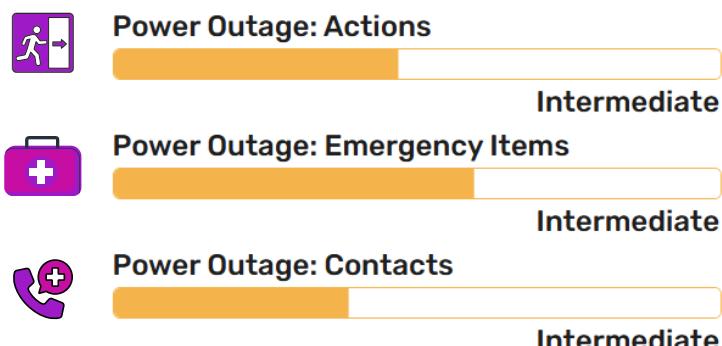
Top State:

Idaho



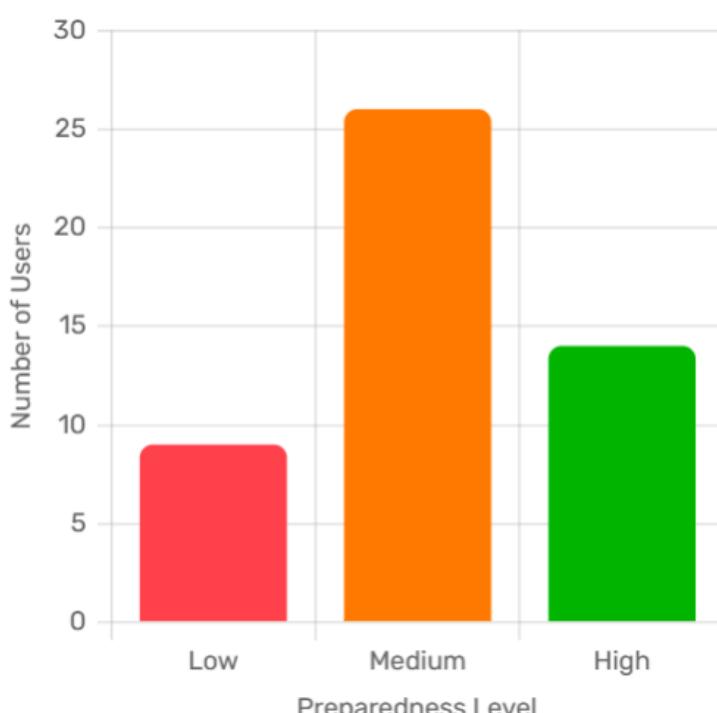
Avg. Preparedness Level:
Intermediate

Power Outage Prep Check Questions: Average Scores



Power Outage Emergency Items Scores

What emergency items do you have around you
that could help in a power outage emergency?



⚠ **Most do not have** copies of
medical prescriptions and extra
medications.



Bleeding

Measurable
Preparedness
Activities happened in
24 States

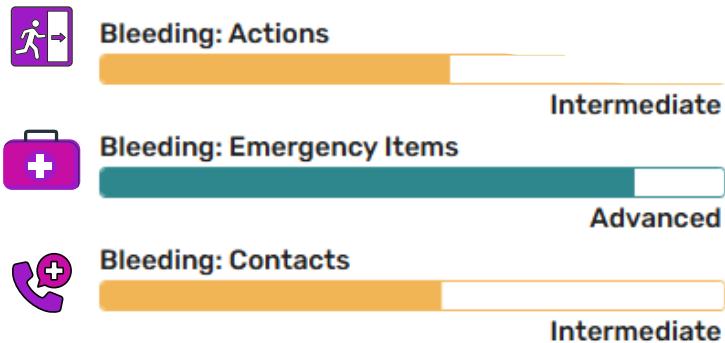
Top State:

Oregon

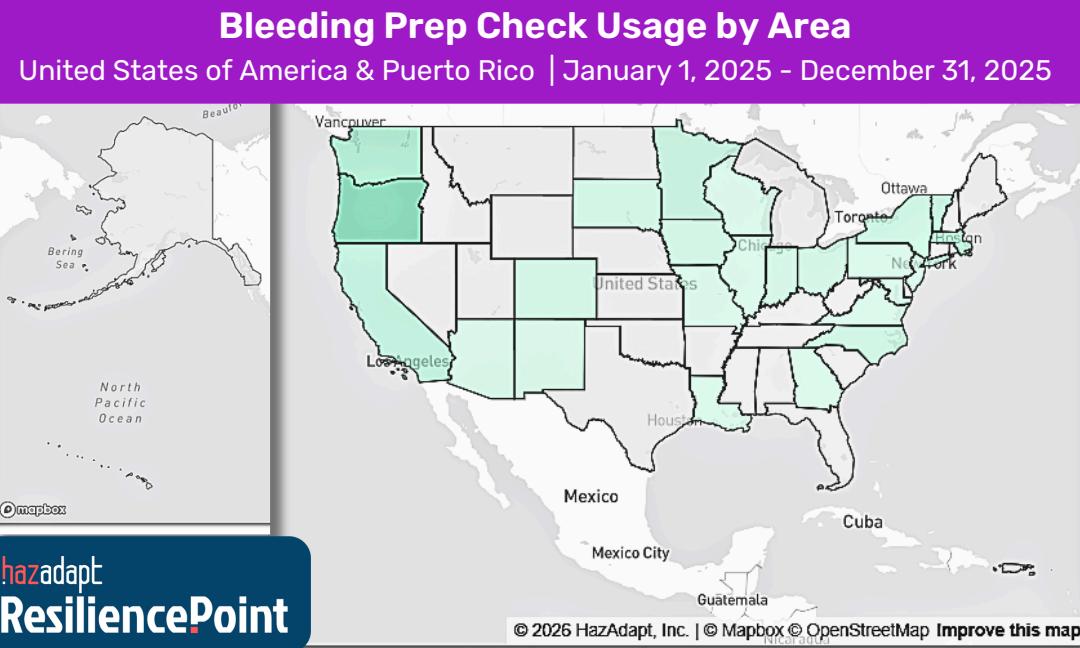


Avg. Preparedness Level:
Intermediate

Bleeding Prep Check
Questions: Average 5--



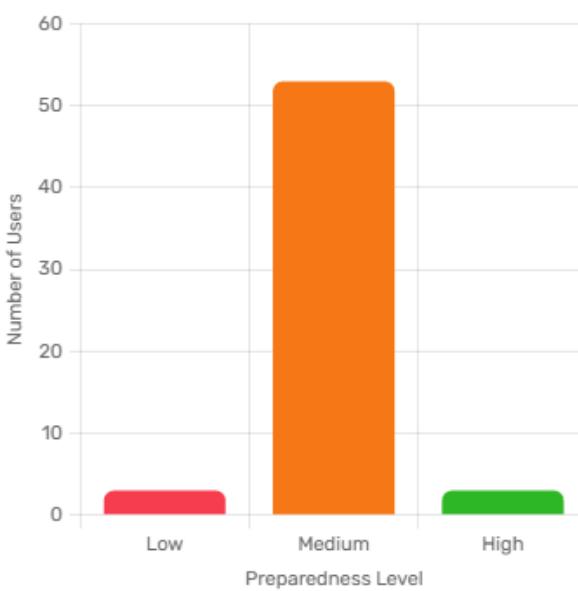
Source: [hazadapt ResiliencePoint](#)
Data provided by HazAdapt. © 2026 HazAdapt, Inc. All rights reserved.



hazadapt
ResiliencePoint

Bleeding Action Scores

Do you know what to do in the event of a bleeding emergency?



💡 *Most know the essential safety actions, with **some uncertainty** on when to seek emergency medical help.*



Earthquake

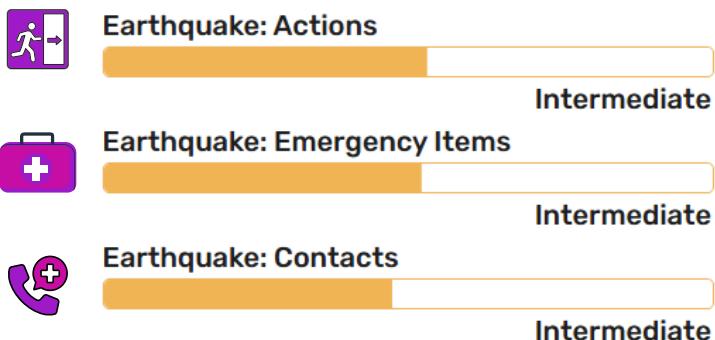
Measurable
Preparedness
Activities happened in
12 States

Top State:
California

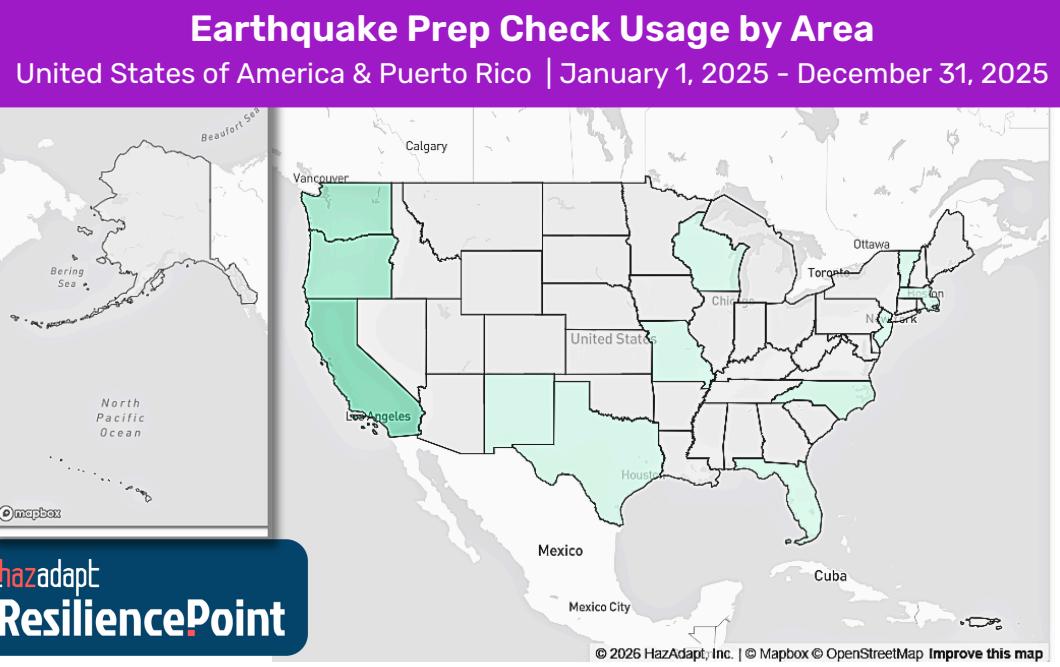


**Avg. Preparedness Level:
Intermediate**

**Earthquake Prep Check
Questions: Average Scores**

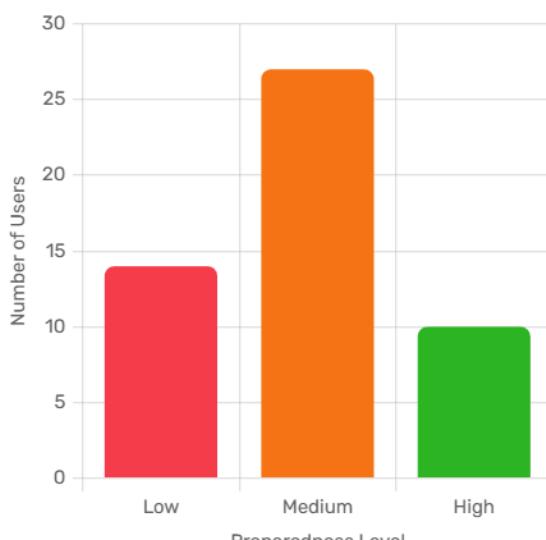


Source: [hazadapt ResiliencePoint](#)
Data provided by HazAdapt. © 2026 HazAdapt, Inc. All rights reserved.



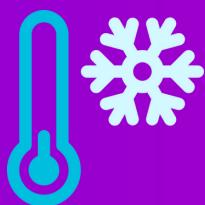
Earthquake Emergency Items Scores

What emergency items do you have around you that could help in an earthquake emergency?



Source: [hazadapt ResiliencePoint](#)
Data provided by HazAdapt. © 2026 HazAdapt, Inc. All rights reserved.

90% do not have a written emergency plan, and 84% do not have a go-bag for everyone in the household.



Extreme Cold

Measurable
Preparedness
Activities happened in
16 States

Top State:

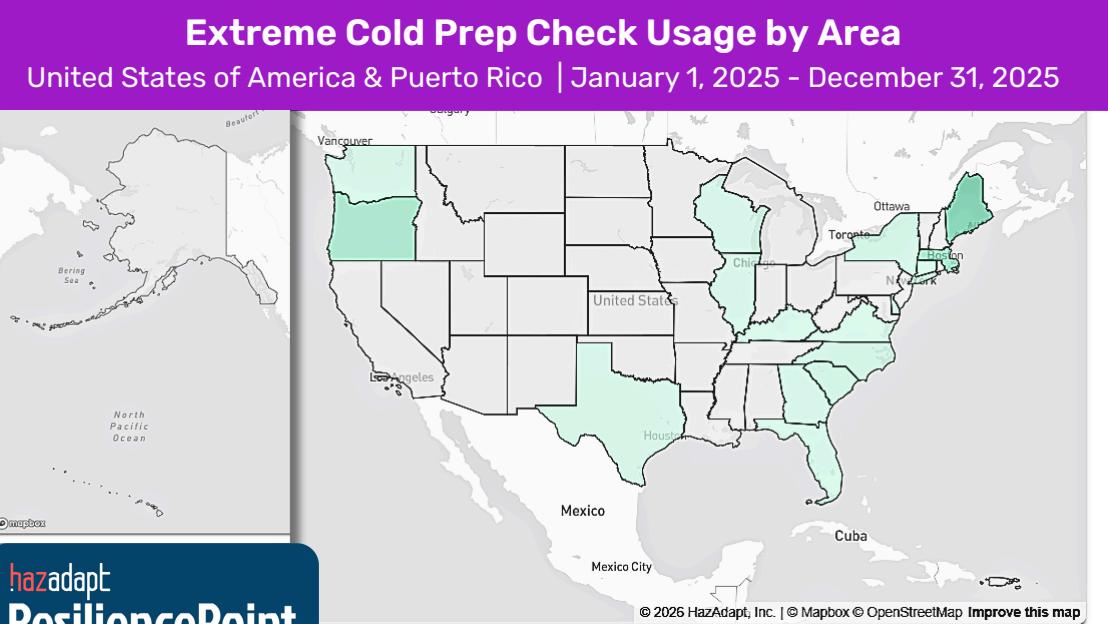
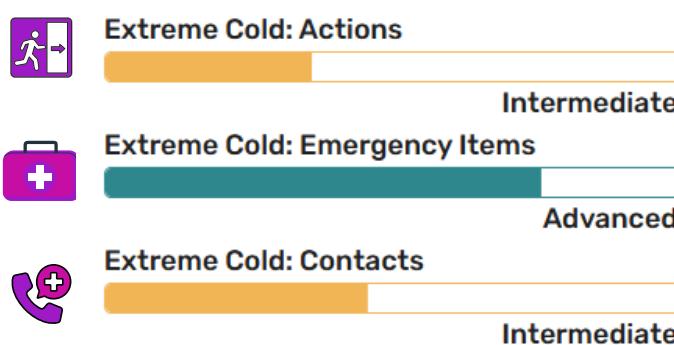
Maine



**Avg. Preparedness Level:
Intermediate**

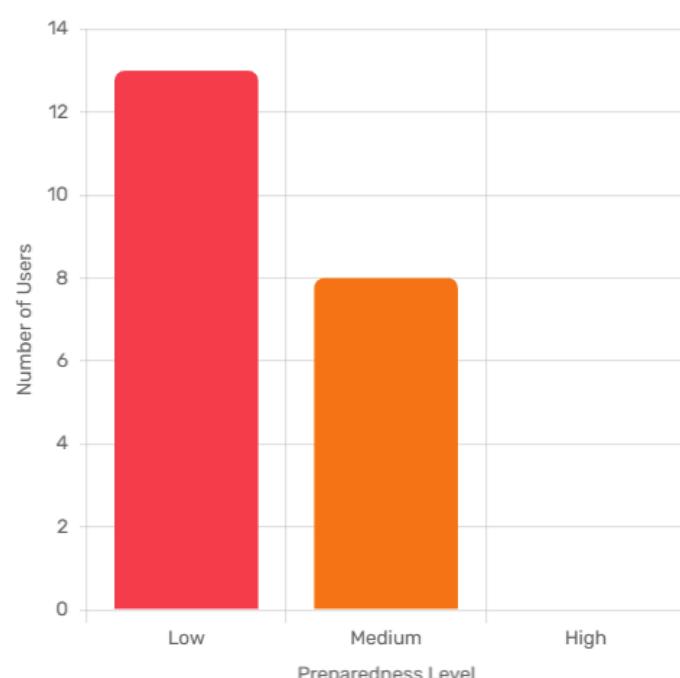
Extreme Cold Prep Check

Questions: Average Scores



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ResiliencePoint

Extreme Cold Actions Scores
Do you know what to do in the event of
an extreme cold emergency?



Source: **hazadapt**
ResiliencePoint
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Hypothermia Actions to Reinforce:
Start getting warm ASAP, if hypothermia
symptoms persist, are moderate - severe,
or body temp is 95°F or lower, call 911.



2025

Impact Report

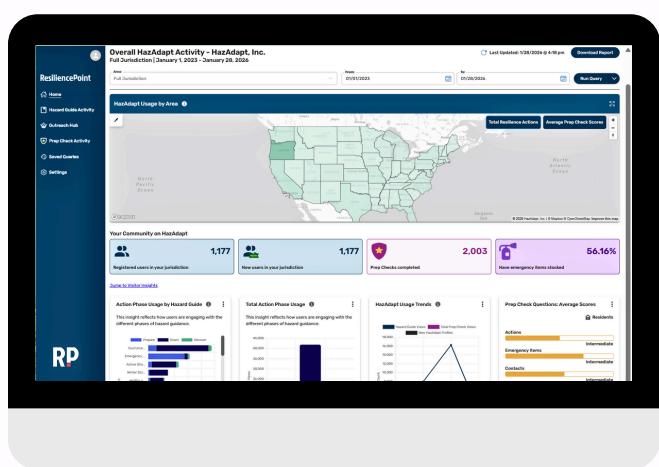
www.hazadapt.com

2023 - Dec 2025 HazAdapt Impact | USA



110K+ Resilience Actions done
10K+ Total Mobile App Downloads
54K+ Web App uses
42K+ Hazard Guide used
4.8K+ Bookmarked Hazard Guides
6.3K + Prep Checks started

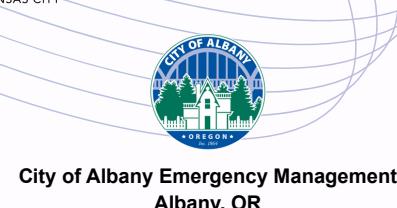
LAUNCHED IN 2025



*Thank you to our 2025 Pilots,
testers, and early adopters:*



Benton County Emergency Management
Benton County, OR



Learn more.
Request Access.

<https://www.hazadapt.com/rp>

How It Works

From public engagement to real-time insight.



1. The Public uses HazAdapt.

FREE, accessible safety app available across the US helping people prepare, stay safe, and recover.

2. ResiliencePoint shows how your community is engaging.

Track and engage across hazards, time, and region.

3. You take informed action.

Adjust preparedness strategy, measure impact, share results.

Partner Impact Stories



Oregon State University Emergency Management continues to lead in university safety, recently publishing a case study of long-term active shooter preparedness with HazAdapt, showing how coordinated, community-centered efforts can drive measurable behavior change and long-term resilience.

Oregon State University Extension Service is leading a year-long statewide preparedness campaign with HazAdapt, supporting wildfire, earthquake, and tsunami preparedness for over 4 million people. **Resilience activity in 18 out of 36 counties** within the first three months!

Northwest Missouri State University Public Safety led a custom safety outreach program with HazAdapt for severe weather preparedness, sexual assault prevention, and suicide prevention on campus and in the community. In the first semester with HazAdapt, **over 2,000+ resilience actions** were taken on campus and nearby, not only for the hazards of the program, but across 33 other hazards as well.

Benton County Emergency Management, Corvallis Emergency Management, Albany Emergency Management and other local Oregon emergency management agencies and safety leaders shared HazAdapt throughout 2025, especially in wildfire seasons and during National Preparedness month. Together with OSU, these safety leaders supporting **over 21,153 local Resilience Actions in Oregon in 2025**.



Benton County Emergency Management
Benton County, OR



Lincoln County Emergency Management
Lincoln County, OR



...Stay tuned for more partner case studies!

Thank you!

The resilience growth happening across the United States is incredible, and it's a win that belongs to **all of us**.

We're deeply grateful for every supporter and every safety leader serving communities through challenging times. Your efforts make more of a difference than you know, locally and beyond. We're proud to partner with you to empower community-led preparedness and just-in-time safety.

Every community, location, and hazard has a resilience story to tell. This report is a small but powerful snapshot of what's happening. We're continuing to learn from communities each day, and we'll keep sharing the patterns, moments, and the community wins unfolding across the country.

Whatever 2026 brings, know that HazAdapt remains steadfast in our mission to support safety and resilience for all.

Adapting together,
Team HazAdapt

Learn more and get free community outreach resources:

www.hazadapt.com

Share HazAdapt Safety App:

get.hazadapt.com

Want a local snapshot or help getting started?

Reach us at team@hazadapt.com for questions, setup support, or partnership inquiries.