

# 84,266 Resilience Actions

were taken on the HazAdapt  
Safety App in 2025.



## What is a Resilience Action?

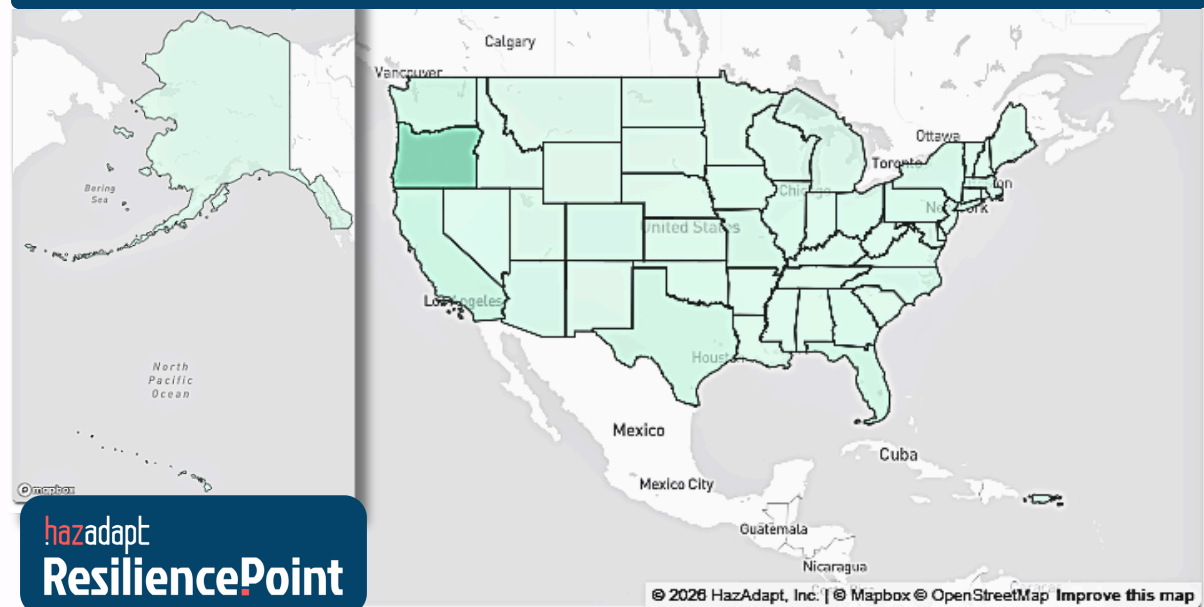
These are *meaningful behaviors to prepare, stay safe, or recover*

- engaging with safety information
- using life-saving features
- taking preparedness or protective action in HazAdapt

*How did people use  
HazAdapt in 2025?*

## Overall HazAdapt Activity

United States of America & Puerto Rico | January 1, 2025 - December 31, 2025



## All 50 States and Puerto Rico use HazAdapt



### Top US States by Resilience Actions:

1. Oregon (29.3%)
2. California (6.8%)
3. Florida (5.4%)
4. Washington (4.7%)
5. Texas (4.2%)
6. Missouri (3.6%)
7. New York (3.2%)
8. North Carolina (3.0%)
9. Pennsylvania (2.3%)
10. Colorado (2.3%)



**Hazard Guide  
used 26,900+  
times in 2025**

**+138% more preparedness**  
information accessed in 2025 than  
2024



**3,000+  
Prep Checks  
started for  
34 different  
emergencies in  
2025**

**781 people completed 1,040 Prep  
Checks** – often doing more than one.

### 2025 TOP HAZARD GUIDES

- #1 Civil Unrest**
- #2 Emergency Items**
- #3 Active Shooter**
- #4 Nuclear Bomb**
- #5 Wildfire & Wildfire Smoke**

### 2025 TOP PREP CHECKS

- #1 Active Shooter**
- #2 Power Outage**
- #3 Bleeding**
- #4 Earthquake**
- #5 Extreme Cold**



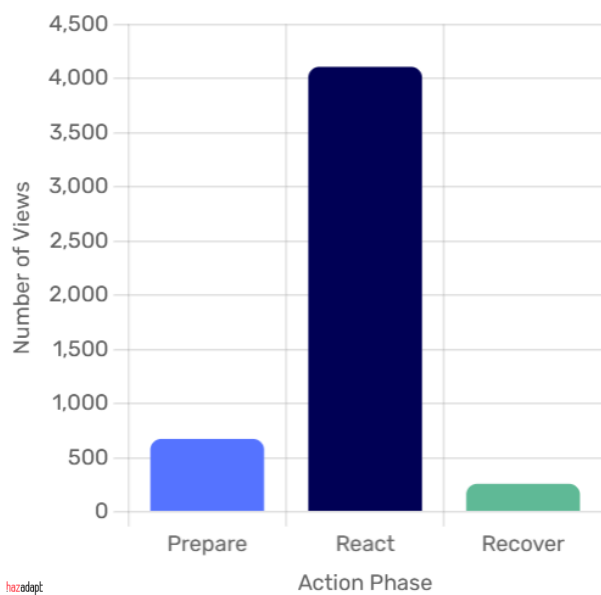
# Civil Unrest



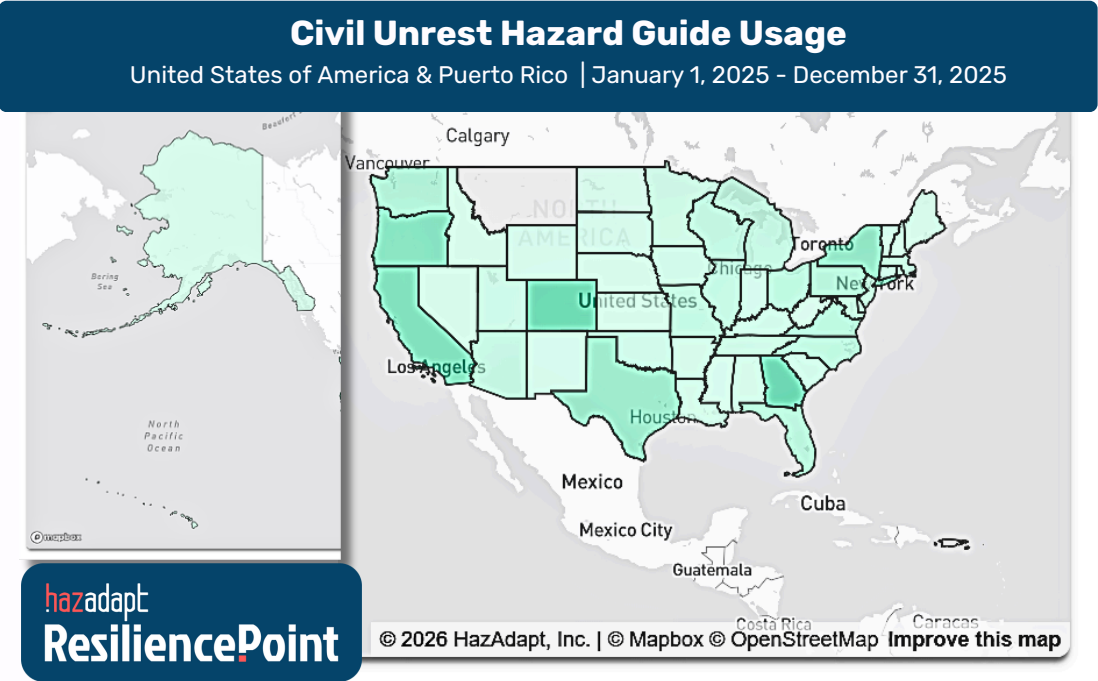
used **4,000+**  
**times** across  
**49 States** in  
**2025.**

### Civil Unrest: Total Action Phase Usage

This insight reflects how users are engaging with the different phases of hazard guidance.



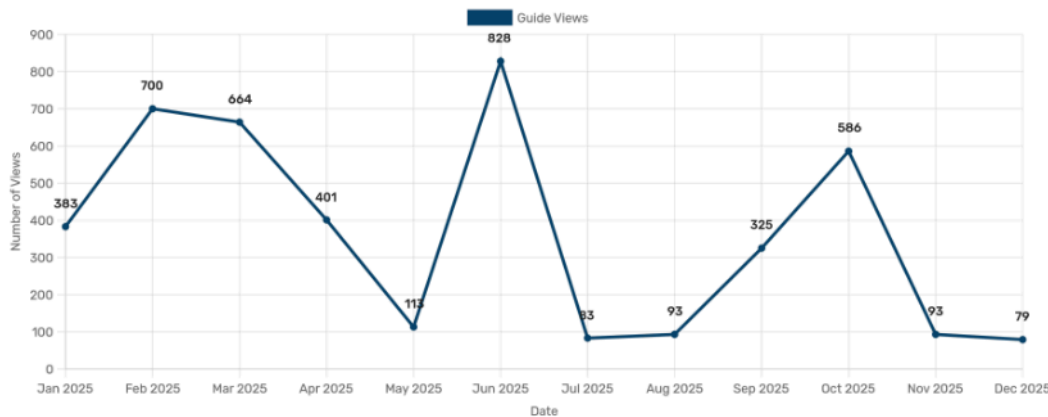
Source: **hazadapt ResiliencePoint**  
Data provided by HazAdapt, © 2026 HazAdapt, Inc. All rights reserved.



**Georgia** #1 State leading in  
civil unrest resilience action

### Civil Unrest: Guide Views Over Time

Total: 4,348 views



Source: **hazadapt ResiliencePoint**  
Data provided by HazAdapt, © 2026 HazAdapt, Inc. All rights reserved.

In 2025, demonstrations in the United States surged by 77% compared to 2024.  
(Armed Conflict Location & Event Data 2026)

#### Major Protest Events

- Inauguration-related Jan - Feb 2025
- 50501 Protests March 2025
- Hands Off April 2025
- No Kings June & Oct. 2025

## Powerful Peer-to-peer Sharing & Preparing



For this hazard, **peer-to-peer sharing is powerful**. The Civil Unrest Hazard Guide is most often discovered or shared between the members of the public on social media.

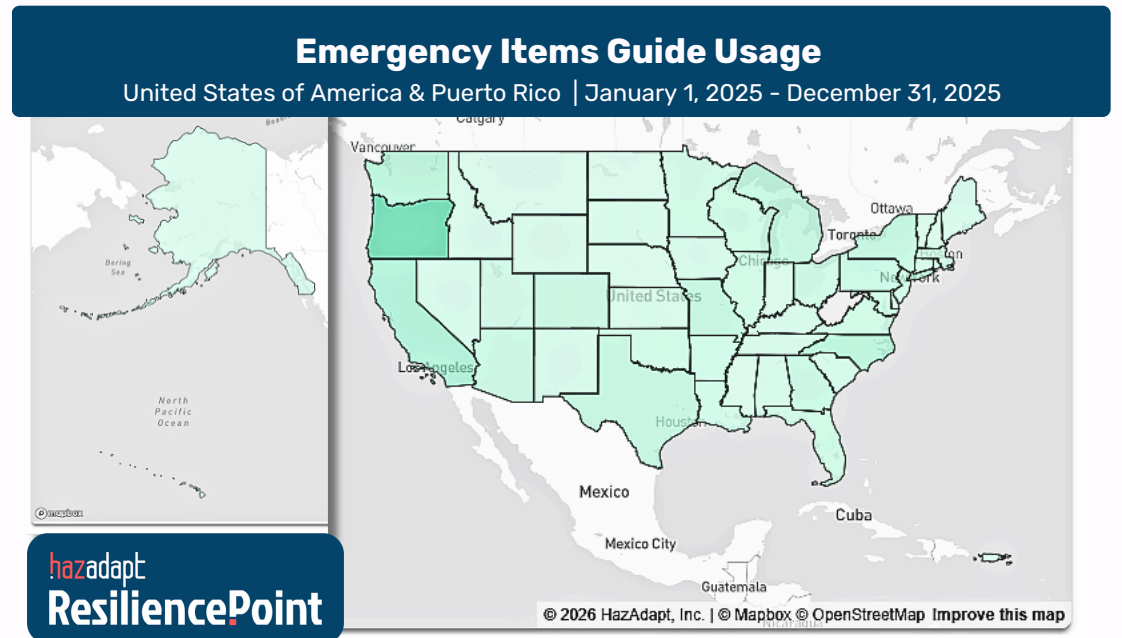


Most activity happens as people prepare in the days before the protest event.



# Emergency Items

**#1 Most Bookmarked Guide**

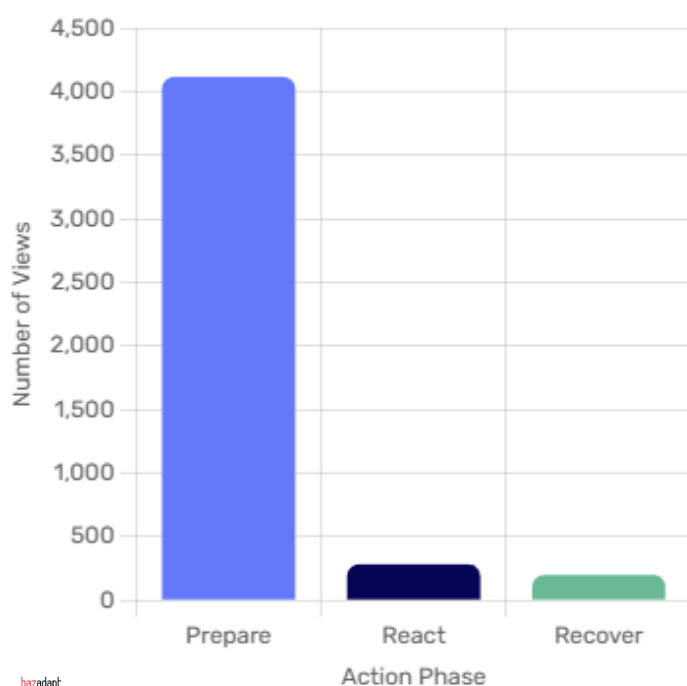


used **4,000+** times  
across **49 States** &  
**Puerto Rico** in 2025.

**Oregon** #1 State leading in emergency items resilience action

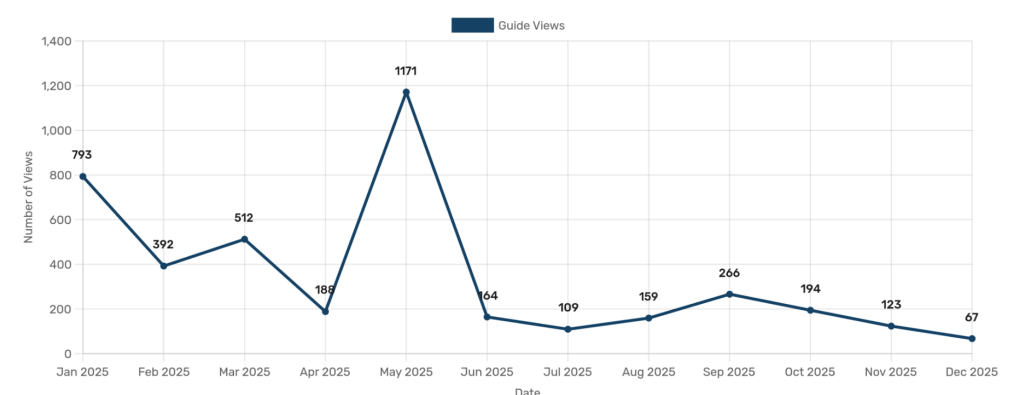
## Emergency Items: Total Action Phase Usage

This insight reflects how users are engaging with the different phases of hazard guidance.



## Emergency Items: Guide Views Over Time

Total: 4,138 views



## Indicator of Preparedness & Stocking Up



Early activity during winter storms, civil unrest, and wildfires in the beginning of the year.



May spike of concentrated activity with launch of Oregon State University Extension Service state-wide preparedness campaign.

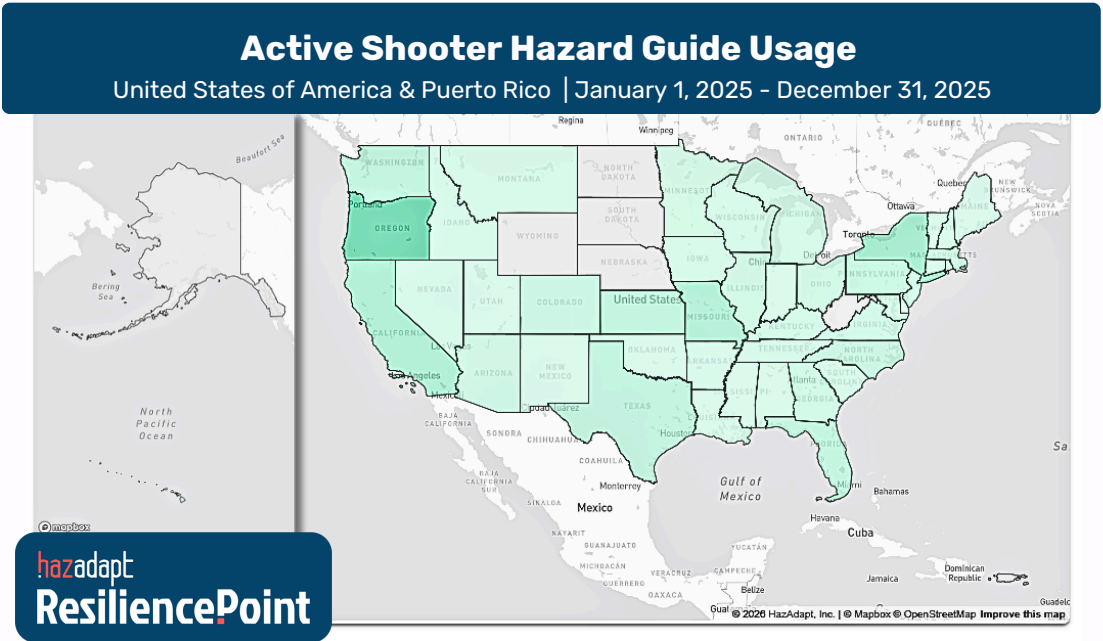


Bump of activity in National Preparedness month.

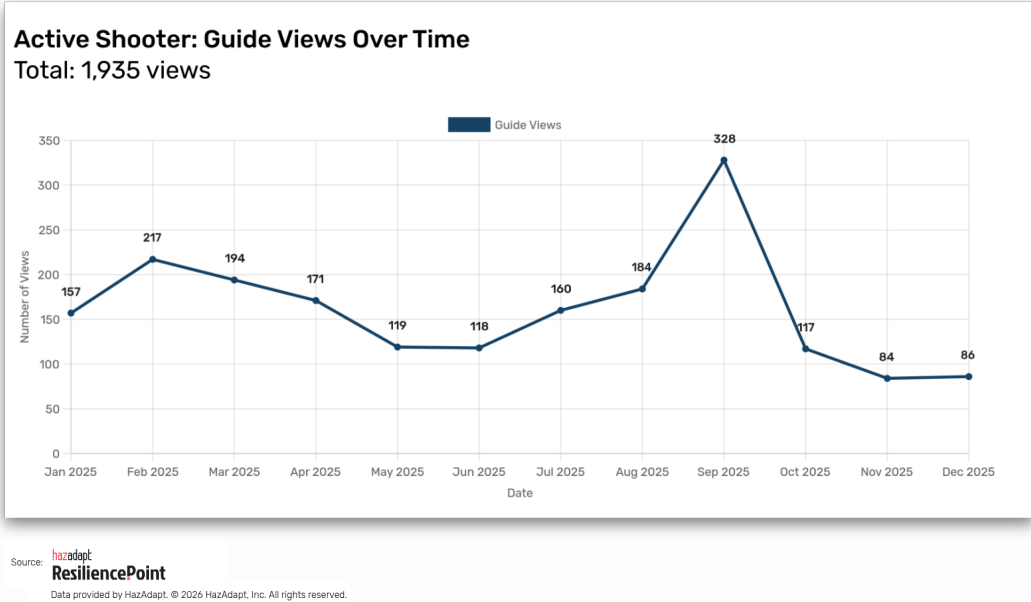
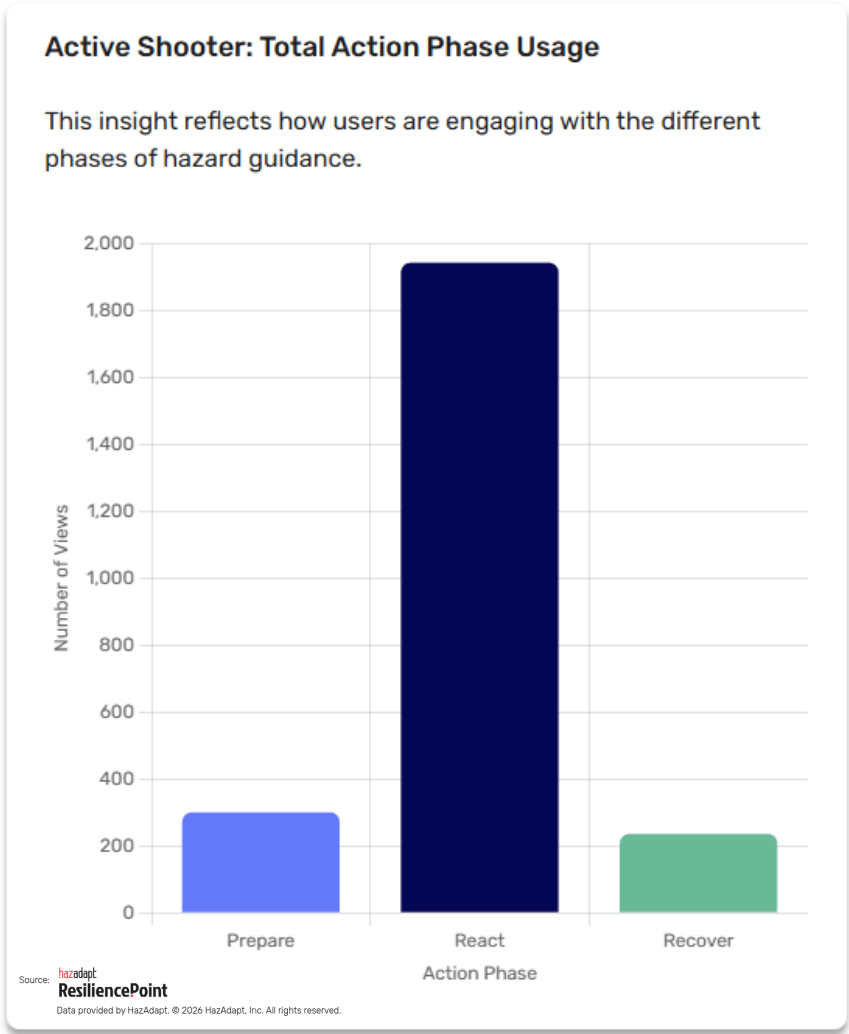
# Active Shooter



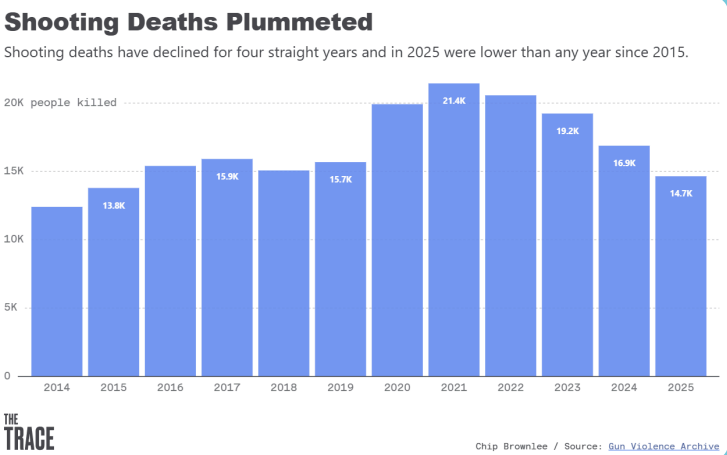
used **1,900+** times  
across **44 States**  
in 2025.



**Oregon** #1 State leading in  
active shooter resilience action



**Nationwide 19% decrease in mass shootings in 2025 compared to 2024.**  
(Gun Violence Archive , 2026)



## Training Surges & Real-World Event Ripples



*In-person trainings create a measurable engagement lift, on campuses and in communities. See the Oregon State University Emergency Management Case Study for leadership in active shooter training impact and strategies incorporating HazAdapt for long-term resilience support.*

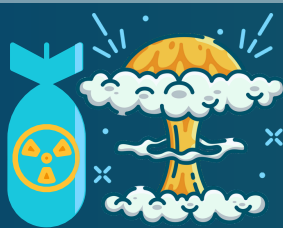


*HazAdapt extends that impact beyond the event. People keep using the guidance after they leave.*



*High-profile campus violence drives national ripple effects. We see safety-seeking spikes even far from the incident.*

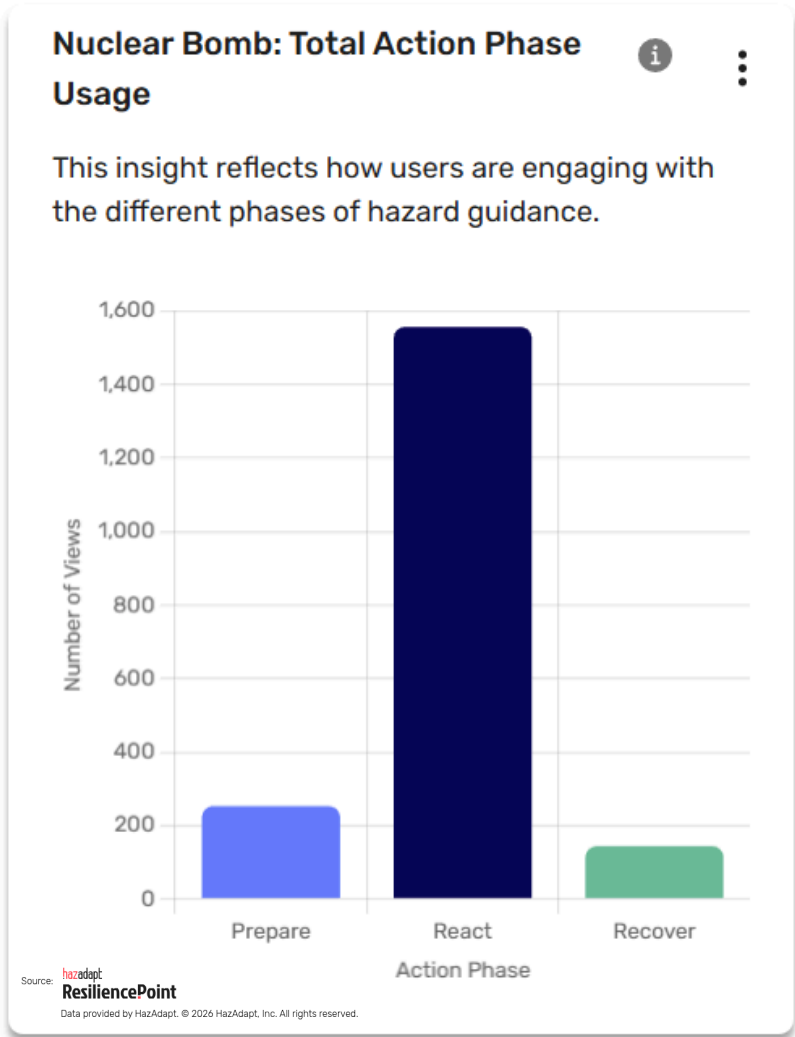
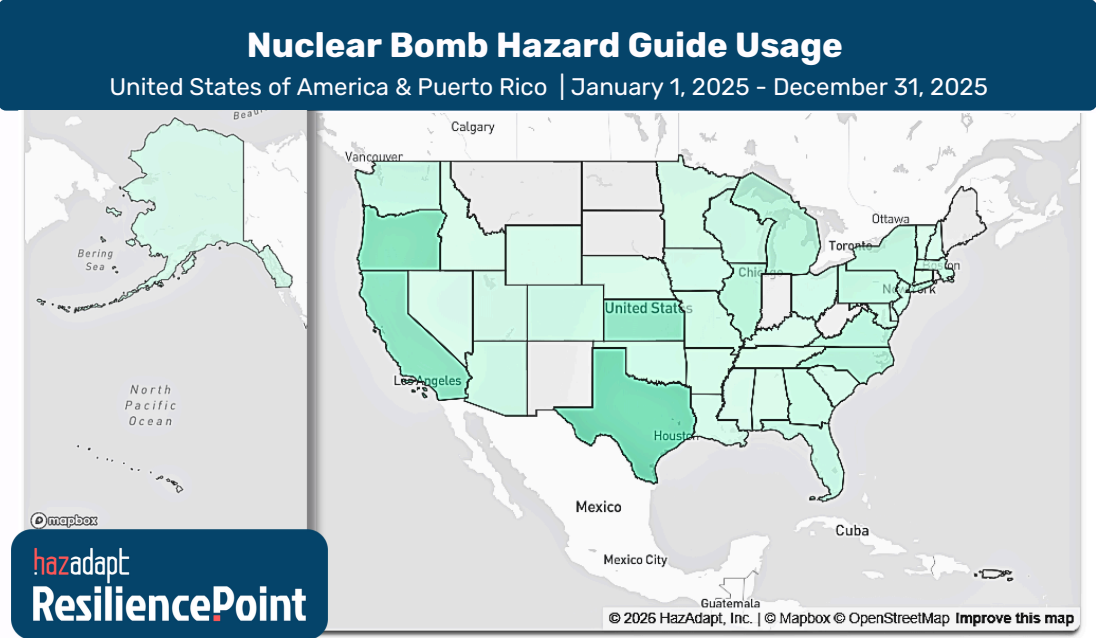




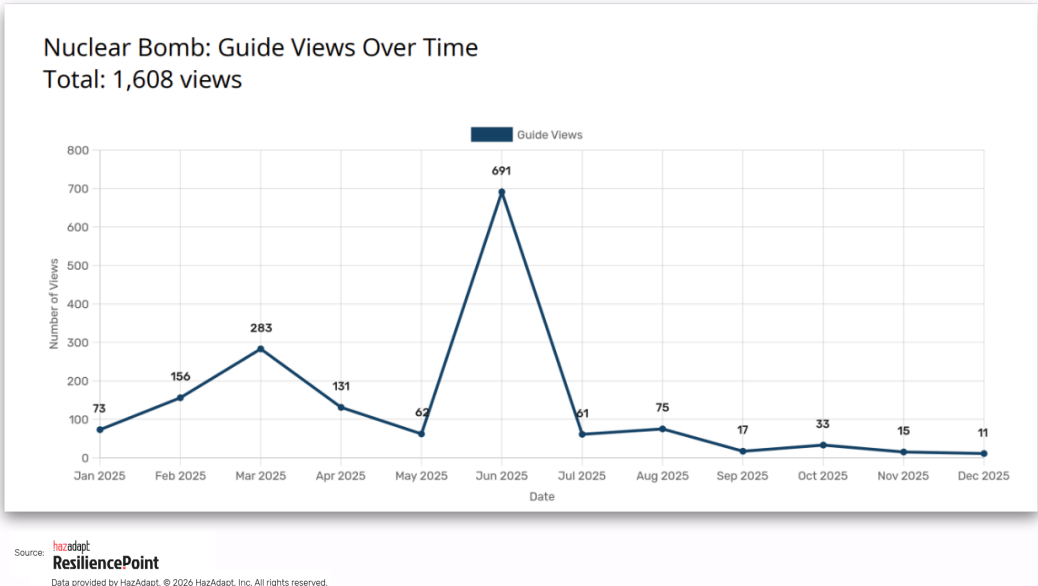
# Nuclear Bomb



used **1,600+** times  
across **41 States**  
in 2025.



**Texas** #1 State leading in  
nuclear bomb resilience action



**June 2025:** The US bombing of the Iranian nuclear sites resurged arms race concerns and retaliation. Nuclear bomb safety trended on social media conversations.



## Lower Risk, Not Irrelevant Concern

*Intrigue, media coverage, and political urgency often drive people to the Nuclear Bomb Hazard Guide. While the likelihood of encountering a nuclear bomb remains low, the risk of nuclear escalation increased in 2025, according to the Stockholm International Peace Research Institute. The combination of rarity and catastrophic impact makes this one of our most accessed guides. It also supports practical preparedness that transfers to more common emergencies, especially situations where people may need to shelter indoors and seal their space for an extended period.*

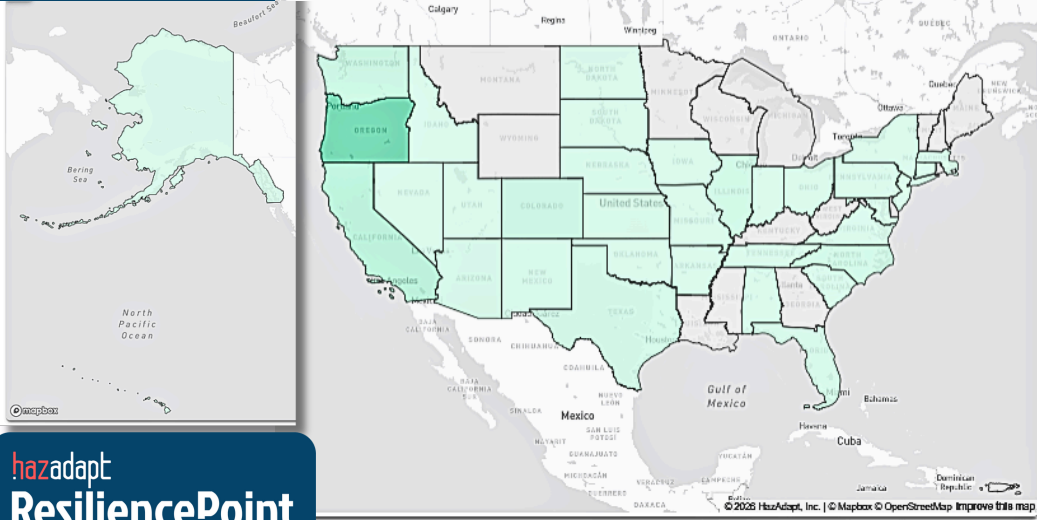


# Wildfire & Wildfire Smoke

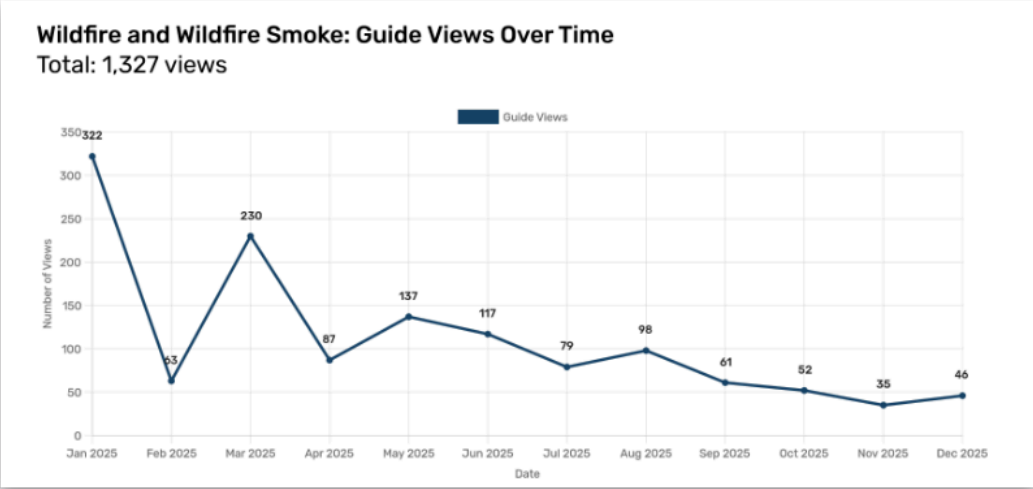
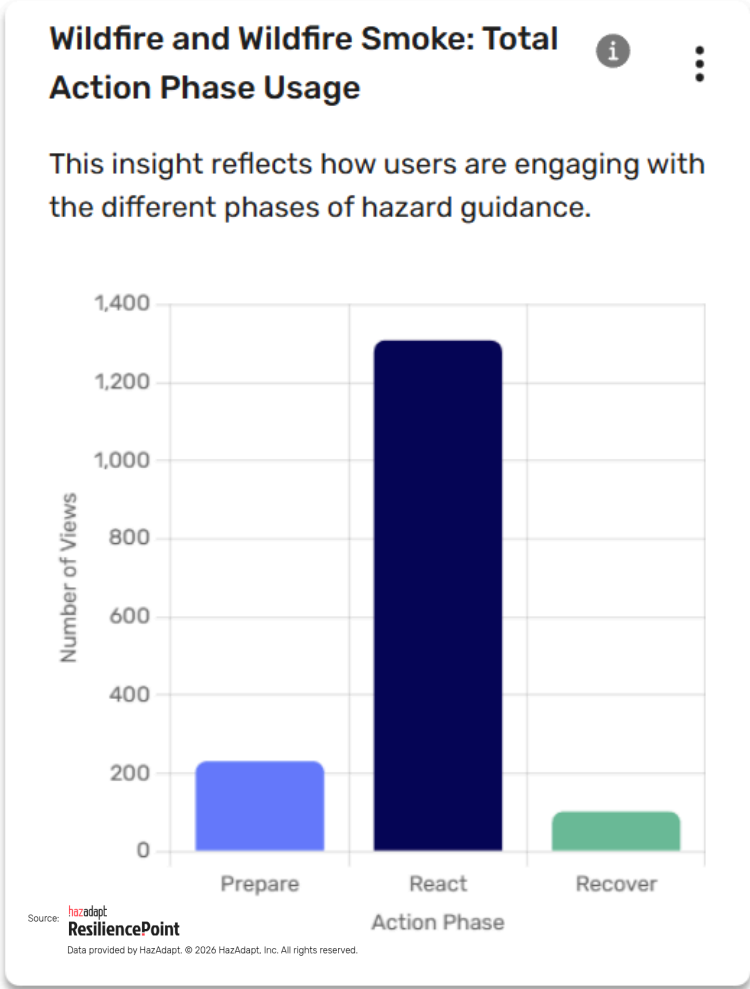


used **1,300+** times across **36 States** in 2025.

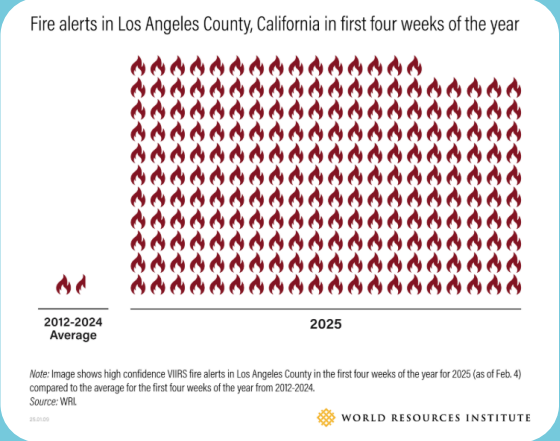
## Wildfire & Wildfire Smoke Hazard Guide Usage United States of America & Puerto Rico | January 1, 2025 - December 31, 2025



**Oregon** #1 State leading in wildfire & wildfire smoke resilience action



**An early start of wildfires with rare and devastating January wildfires in California.** Following 2024's record breaking temperatures, the 2025 fires were driven by lack of rain and strong Santa Ana winds,



**Wildfire year? Wild fire season?**  
**HazAdapt is all year readiness.**



Wildfire risk is expanding beyond June through October. Communities need year round readiness plus step by step actions when smoke or fire appears, even before alerts arrive. HazAdapt works offline, so instructions still load if signal drops.



Just-in-time support outside the usual season. HazAdapt usage spiked during January wildfires in California and again in March during nationwide red flag conditions.

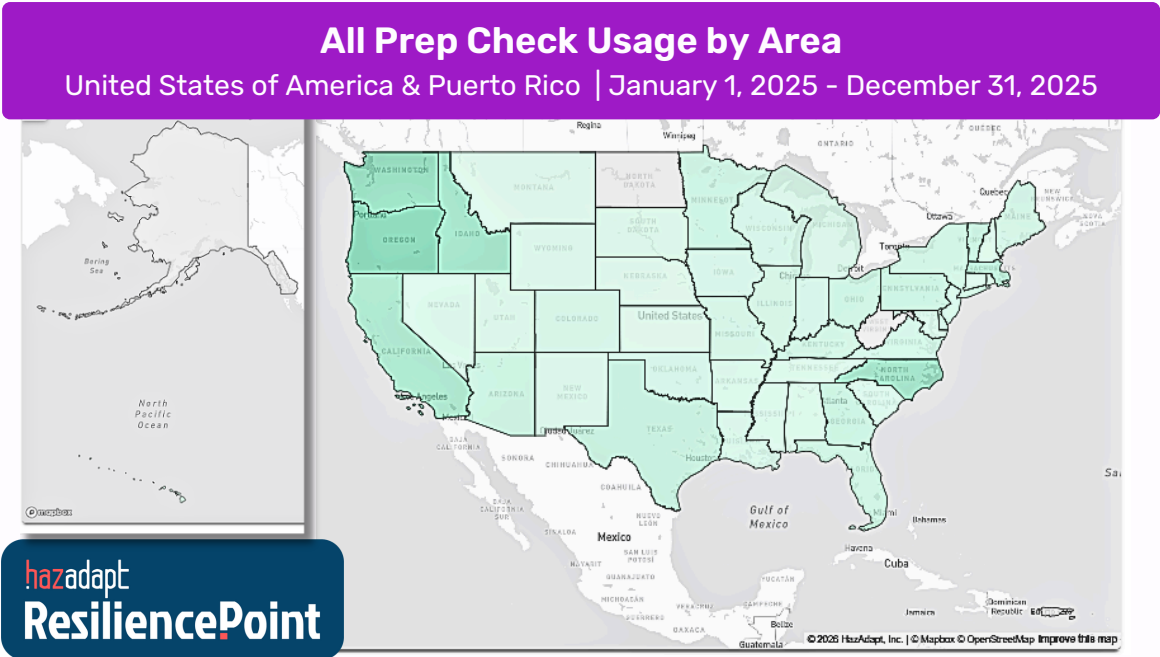


Oregon growth shows the impact of sustained readiness. In Oregon, 2025 guide usage rose 284%, reach expanded from 7 to 18 of 36 counties (+157%), and preparedness engagement rose 664%, aligning with the OSU Extension Service statewide wildfire preparedness campaign and local emergency management partners as major fires began in May 2025 and engagement stayed strong all year.

# Prep Checks

*Score Highlights and Preparedness Leader Takeaways from America’s most used Prep Checks in 2025*

In 2025,  
people in 47 States  
used Prep Checks to  
get ready.



**In 2025, Prep Checks were used 3,417 times to grow readiness across 34 different natural and human-made hazards.**

781 people took their preparedness to the next level by completing 1,040 Prep Checks, answering three questions to measure and strengthen their coping capacity across:

- safety action knowledge
- Emergency supplies and resources
- trusted help networks

HazAdapt’s Prep Checks support awareness, contemplation, and action.

One hazard at a time.

## TOP 5 Most Completed Prep Checks of 2025:



**#1** Active Shooter



**#2** Power Outage



**#3** Bleeding



**#4** Earthquake



**#5** Extreme Cold





# Active Shooter

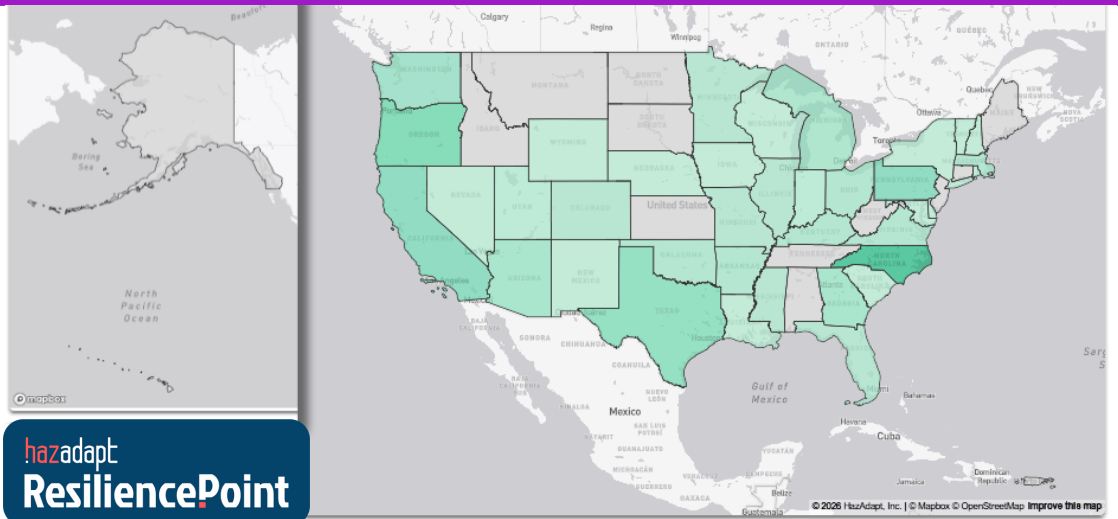
Measurable  
Preparedness  
Activities happened in  
**47 States**



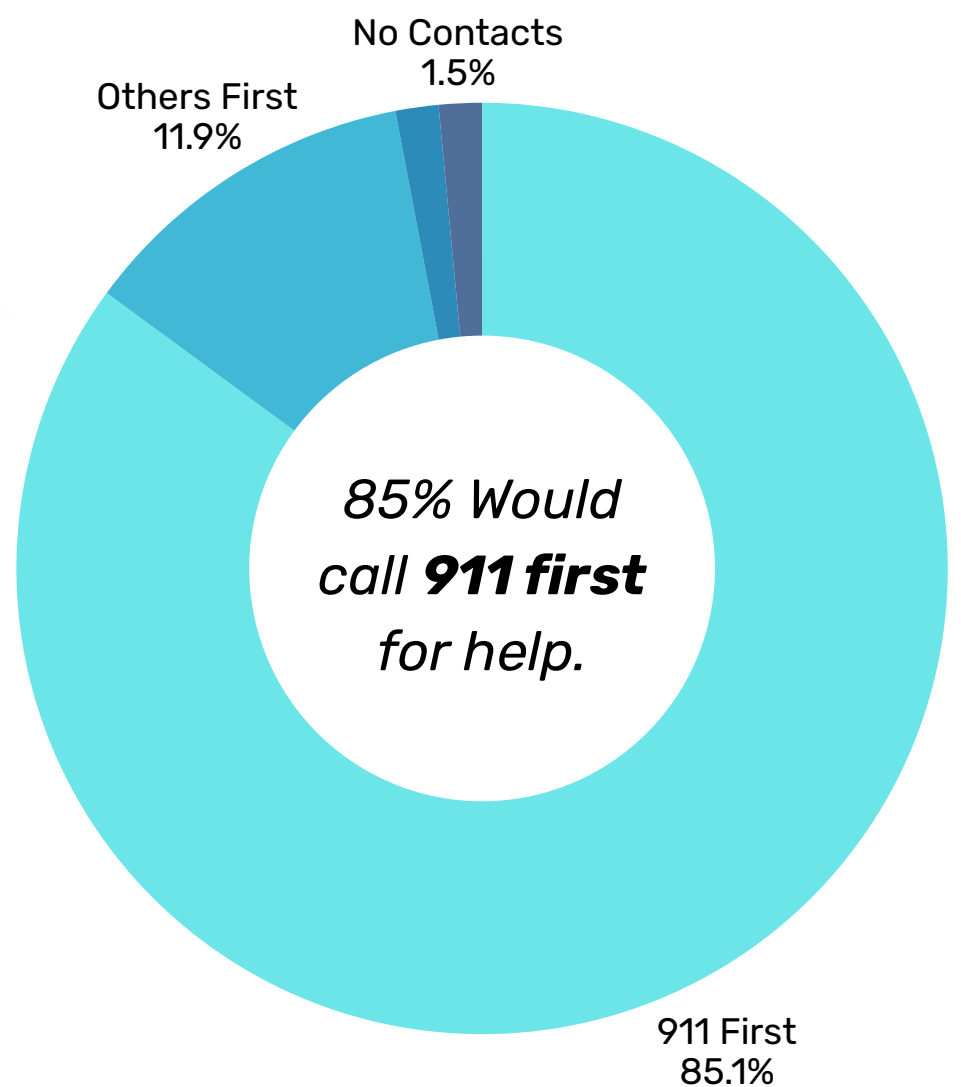
**Top State:** North Carolina

## Active Shooter Prep Check Usage by Area

United States of America & Puerto Rico | January 1, 2025 - December 31, 2025



## Who Would You Call for Help?



Avg. Preparedness Level:  
**Intermediate**

Active Shooter Prep Check  
Questions: Average Scores



Active Shooter: Actions



Intermediate



Active Shooter: Emergency

Items



Advanced

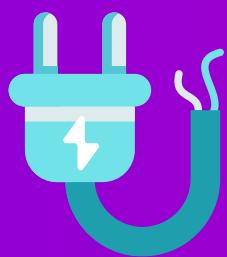


Active Shooter: Contacts



Intermediate

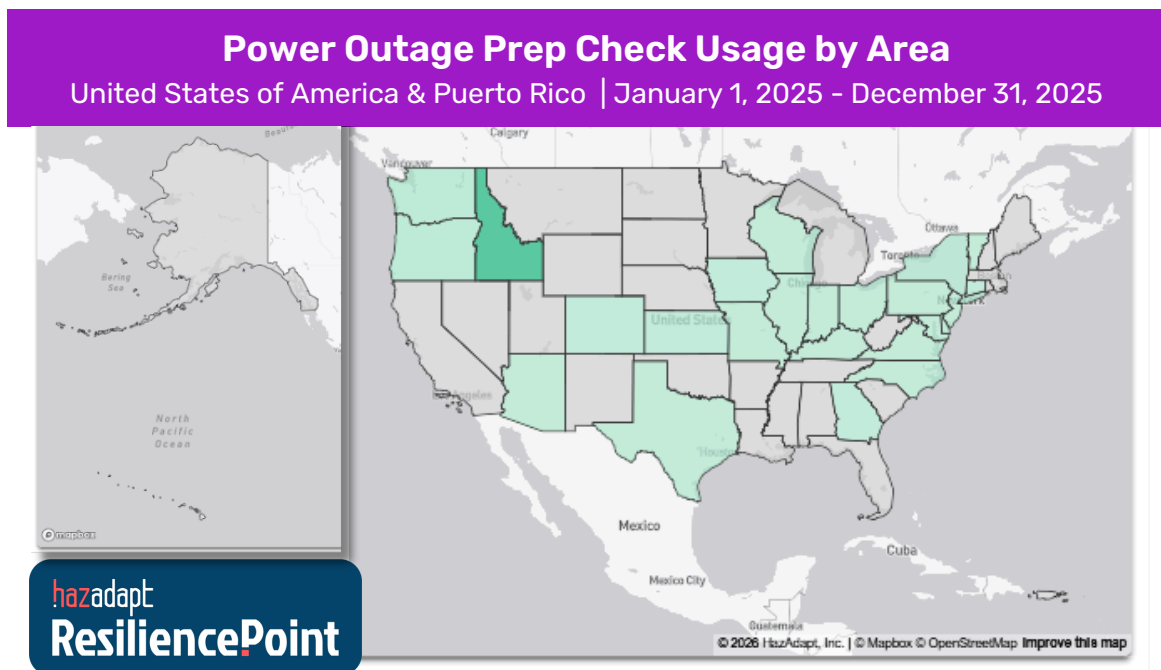




# Power Outage

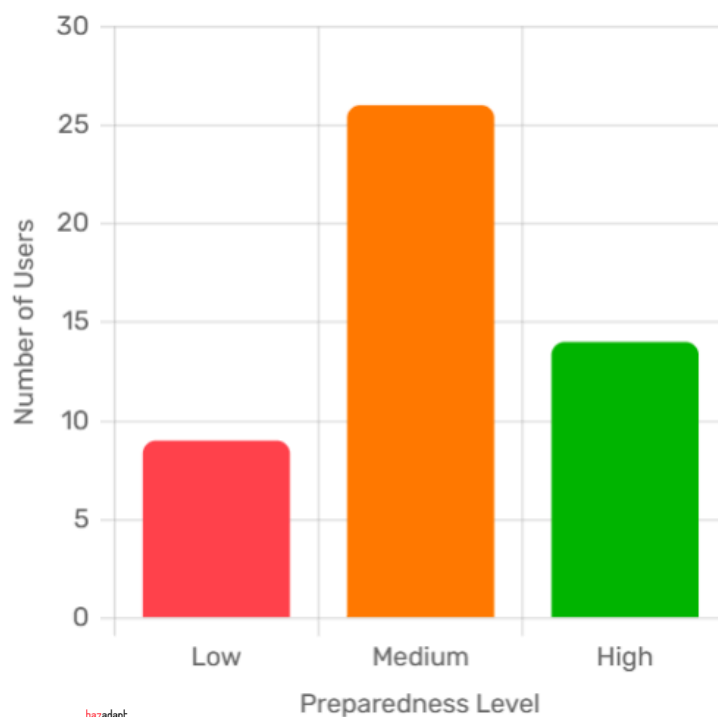
Measurable  
Preparedness  
Activities happened in  
**26 States**

Top State:  
Idaho



## Power Outage Emergency Items Scores

What emergency items do you have around you that could help in a power outage emergency?



Source: hazadapt  
ResiliencePoint  
Data provided by HazAdapt. © 2026 HazAdapt, Inc. All rights reserved.

Avg. Preparedness Level:  
**Intermediate**

Power Outage Prep Check  
Questions: Average Scores



Power Outage: Actions



Intermediate



Power Outage: Emergency Items



Intermediate



Power Outage: Contacts



Intermediate

! **Most do not have** copies of  
medical prescriptions and extra  
medications.



# Bleeding

Measurable  
Preparedness  
Activities happened in  
**24 States**

Top State:  
Oregon



Avg. Preparedness Level:  
**Intermediate**

Bleeding Prep Check  
Questions: Average Score



Bleeding: Actions



Bleeding: Emergency Items



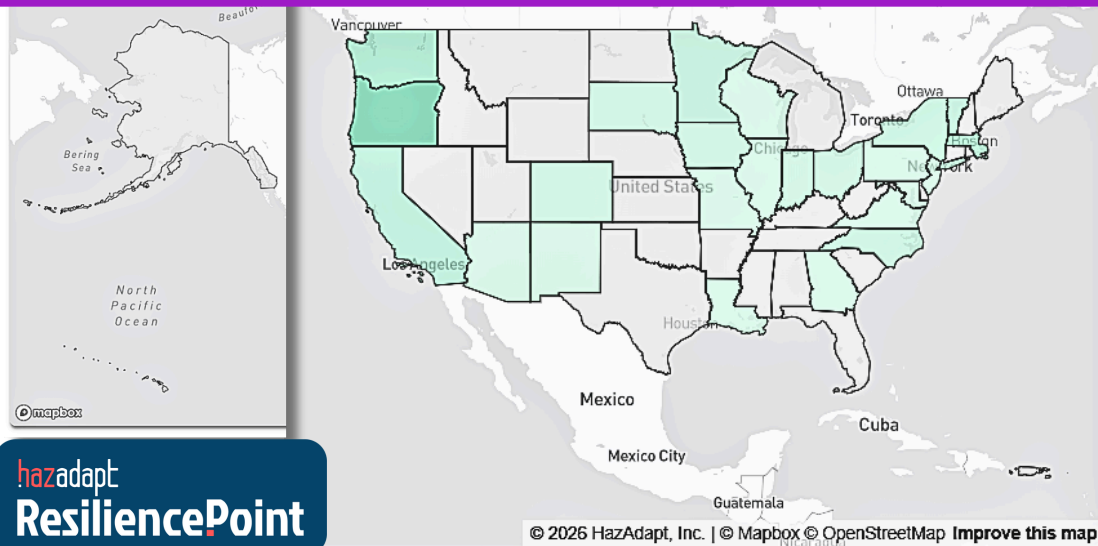
Bleeding: Contacts



Source: **ResiliencePoint**  
Data provided by HazAdapt, Inc. © 2026 HazAdapt, Inc. All rights reserved.

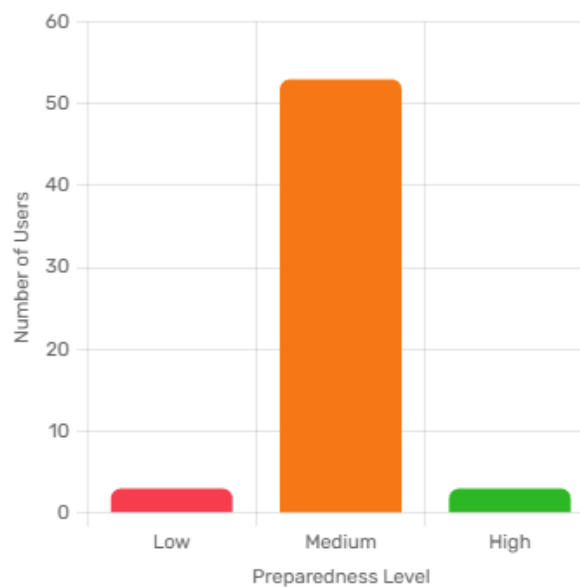
## Bleeding Prep Check Usage by Area

United States of America & Puerto Rico | January 1, 2025 - December 31, 2025



## Bleeding Action Scores

Do you know what to do in the event of a bleeding emergency?



Source: **ResiliencePoint**  
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💡 *Most know the essential safety actions, with **some uncertainty** on when to seek emergency medical help.*



# Earthquake

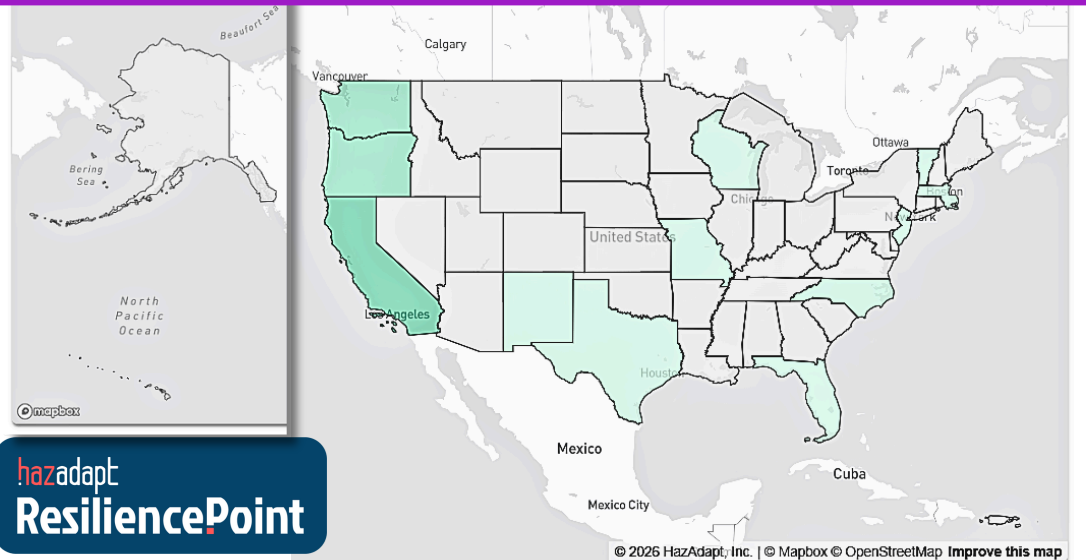
Measurable  
Preparedness  
Activities happened in  
**12 States**

**Top State:**  
California



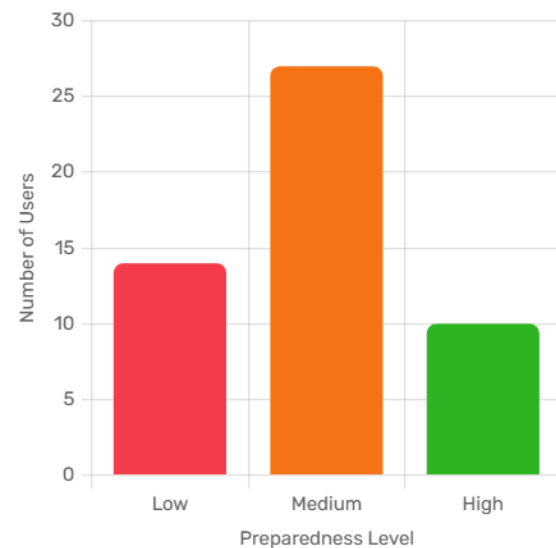
## Earthquake Prep Check Usage by Area

United States of America & Puerto Rico | January 1, 2025 - December 31, 2025



## Earthquake Emergency Items Scores

What emergency items do you have around you  
that could help in an earthquake emergency?



Source: **!azadapt ResiliencePoint**  
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Avg. Preparedness Level:  
**Intermediate**

Earthquake Prep Check  
Questions: Average Scores



Earthquake: Actions



Earthquake: Emergency Items



Earthquake: Contacts



Source: **!azadapt ResiliencePoint**  
Data provided by HazAdapt. © 2026 HazAdapt, Inc. All rights reserved.

💡 **90% do not have** a written  
emergency plan, and **84% do not**  
**have** a go-bag for everyone in  
the household.



# Extreme Cold

Measurable  
Preparedness  
Activities happened in  
**16 States**

Top State:  
Maine



Avg. Preparedness Level:  
**Intermediate**

Extreme Cold Prep Check  
Questions: Average Scores



Extreme Cold: Actions



Extreme Cold: Emergency Items

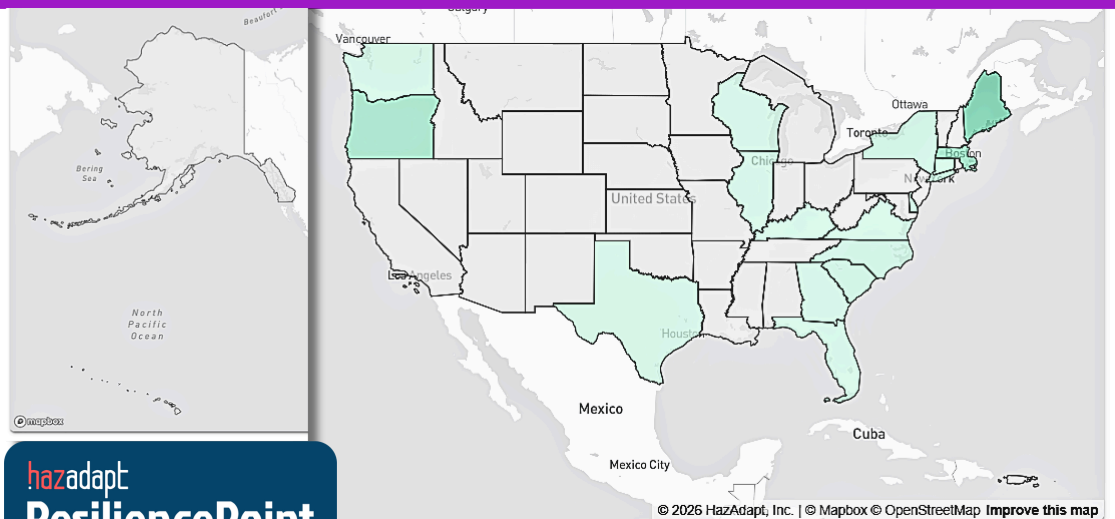


Extreme Cold: Contacts



## Extreme Cold Prep Check Usage by Area

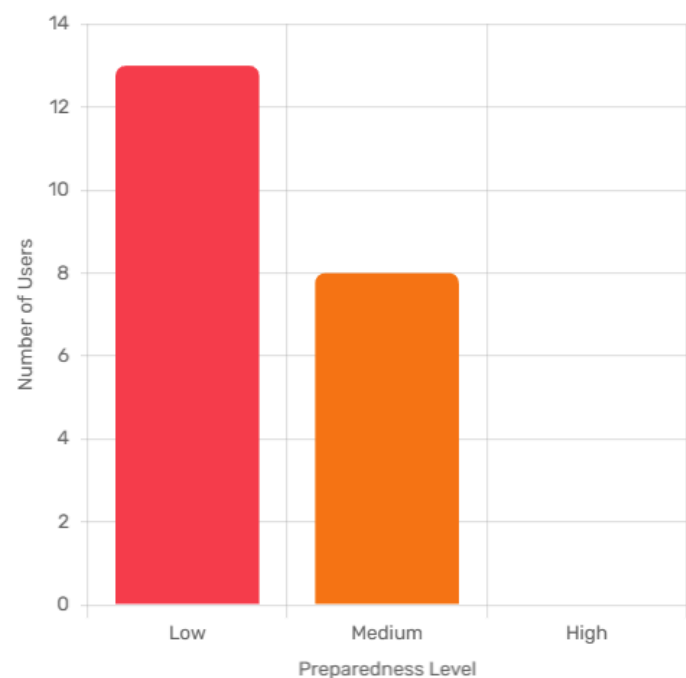
United States of America & Puerto Rico | January 1, 2025 - December 31, 2025



hazadapt  
ResiliencePoint

## Extreme Cold Actions Scores

Do you know what to do in the event of  
an extreme cold emergency?



Source: **hazadapt ResiliencePoint**

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**Hypothermia Actions to Reinforce:**

Start getting warm ASAP, if hypothermia symptoms persist, are moderate - severe, or body temp is 95°F or lower, call 911.



# hazadapt

Community Resilience Tools

# 2025

## Impact Report

[www.hazadapt.com](http://www.hazadapt.com)

### 2023 - Dec 2025 HazAdapt Impact | USA

**110K+** Resilience Actions done

**10K+** Total Mobile App Downloads

**54K+** Web App uses

**42K+** Hazard Guide used

**4.8K+** Bookmarked Hazard Guides

**6.3K +** Prep Checks started



**LAUNCHED IN 2025** 🚀

*Thank you to our 2025 Pilots, testers, and early adopters:*



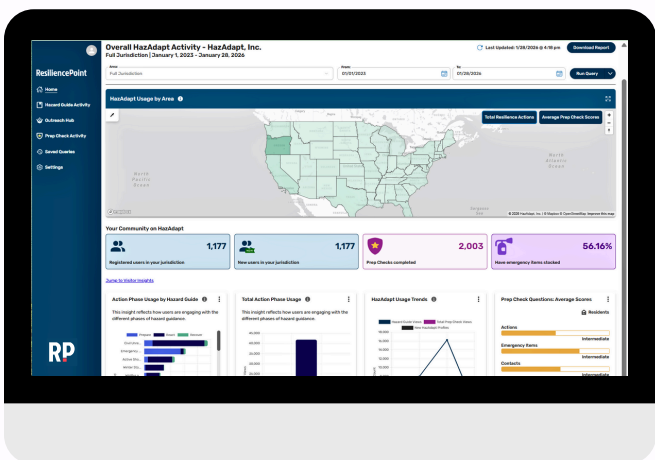
Benton County Emergency Management  
Benton County, OR



**NORTHWEST**  
MISSOURI STATE UNIVERSITY  
MARYVILLE | KANSAS CITY



City of Albany Emergency Management  
Albany, OR



Learn more.  
Request Access.

<https://www.hazadapt.com/rp>

# How It Works

From public engagement to real-time insight.



## 1. The Public uses HazAdapt.

FREE, accessible safety app available across the US helping people prepare, stay safe, and recover.



## 2. ResiliencePoint shows how your community is engaging.

Track and engage across hazards, time, and region.



## 3. You take informed action.

Adjust preparedness strategy, measure impact, share results.

## Partner Impact Stories



**Oregon State University Emergency Management** continues to lead in university safety, recently publishing a case study of long-term active shooter preparedness with HazAdapt, showing how coordinated, community-centered efforts can drive measurable behavior change and long-term resilience.



**Oregon State University Extension Service** is leading a year-long statewide preparedness campaign with HazAdapt, supporting wildfire, earthquake, and tsunami preparedness for over 4 million people. **Resilience activity in 18 out of 36 counties** within the first three months!



**Northwest Missouri State University Public Safety** led a custom safety outreach program with HazAdapt for severe weather preparedness, sexual assault prevention, and suicide prevention on campus and in the community. In the first semester with HazAdapt, **over 2,000+ resilience actions** were taken on campus and nearby, not only for the hazards of the program, but across 33 other hazards as well.



**Benton County Emergency Management**  
Benton County, OR



**Corvallis**  
SCHOOL DISTRICT

**Benton County Emergency Management, Corvallis Emergency Management, Albany Emergency Management and other local Oregon emergency management agencies and safety leaders** shared HazAdapt throughout 2025, especially in wildfire seasons and during National Preparedness month. Together with OSU, these safety leaders supporting **over 21,153 local Resilience Actions in Oregon in 2025.**



**Lincoln County Emergency Management**  
Lincoln County, OR



*...Stay tuned for more partner case studies!*

## Thank you!

The resilience growth happening across the United States is incredible, and it's a win that belongs to **all of us**.

We're deeply grateful for every supporter and every safety leader serving communities through challenging times. Your efforts make more of a difference than you know, locally and beyond. We're proud to partner with you to empower community-led preparedness and just-in-time safety.

Every community, location, and hazard has a resilience story to tell. This report is a small but powerful snapshot of what's happening. We're continuing to learn from communities each day, and we'll keep sharing the patterns, moments, and the community wins unfolding across the country.

Whatever 2026 brings, know that HazAdapt remains steadfast in our mission to support safety and resilience for all.

Adapting together,  
Team HazAdapt

**Learn more and get free community outreach resources:**

[www.hazadapt.com](http://www.hazadapt.com)

**Share HazAdapt Safety App:**

[get.hazadapt.com](http://get.hazadapt.com)

**Want a local snapshot or help getting started?**

Reach us at [team@hazadapt.com](mailto:team@hazadapt.com) for questions, setup support, or partnership inquiries.